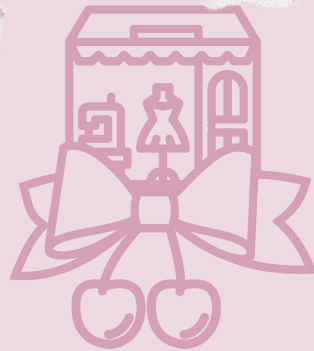


# PORTFOLIO

## Fashion Design



**CHERRY CHENG**





# Content

**1. Fashion Design Project 1.....P3**

**2. Fashion Design Project 2.....P18**

**3. 3D Design Project.....P36**

**4. Fashion Illustration.....P41**

**5. Personal Resume.....P62**



**01**

## **Project 1**

**For this project, My concept is the plants in the forest, the most important part is the leaves. The feel of the clothes in this collection is elegant and elvish.**

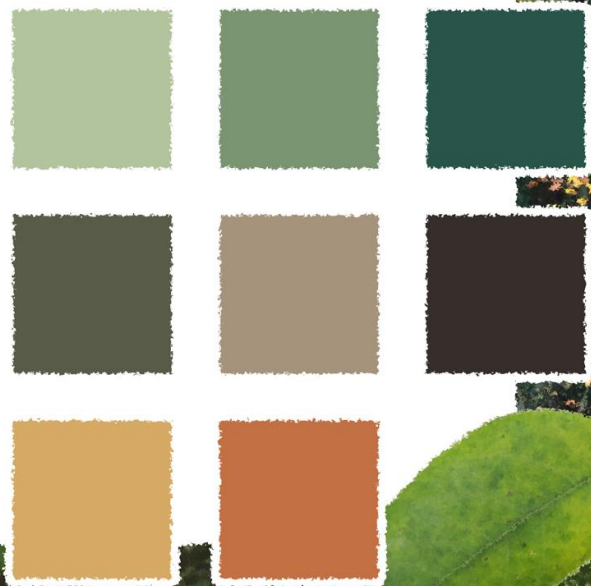
# **Walking in Woods**

**For Fall&Winter**





# Color Board





# Fabric Board 1





**Fabric Board 2**





# Line-up





# Look 1



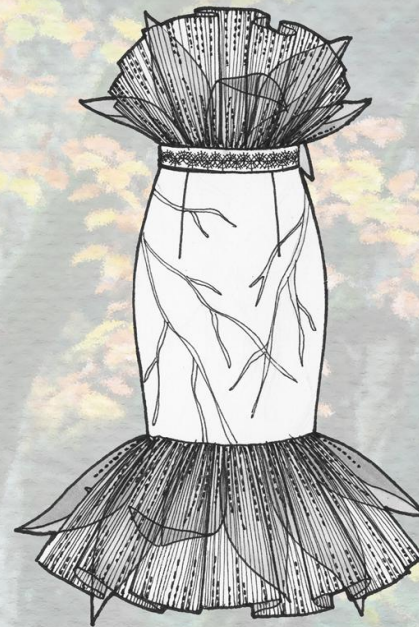


# Look 2



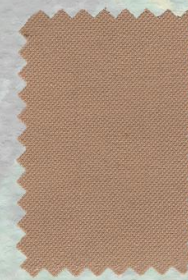


# Look 3



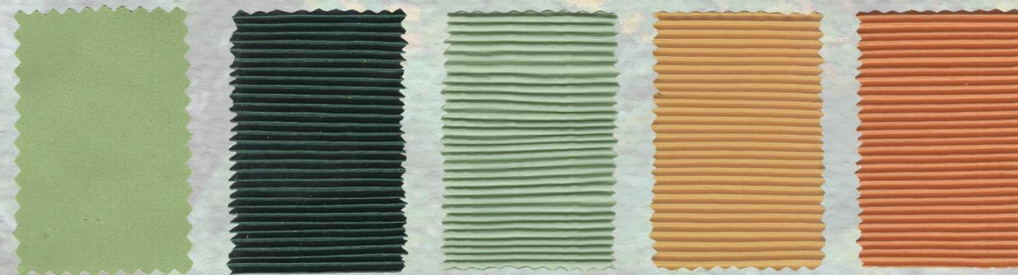
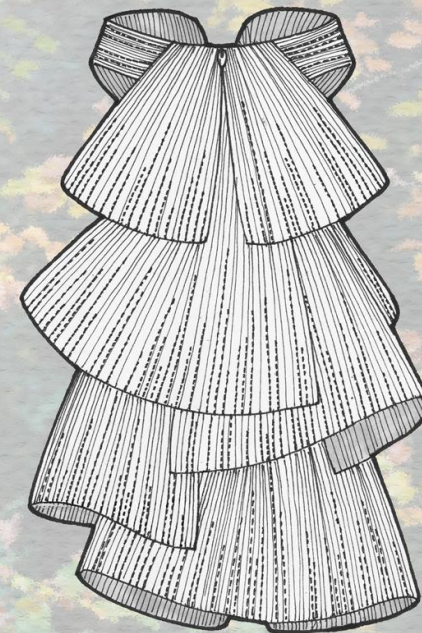
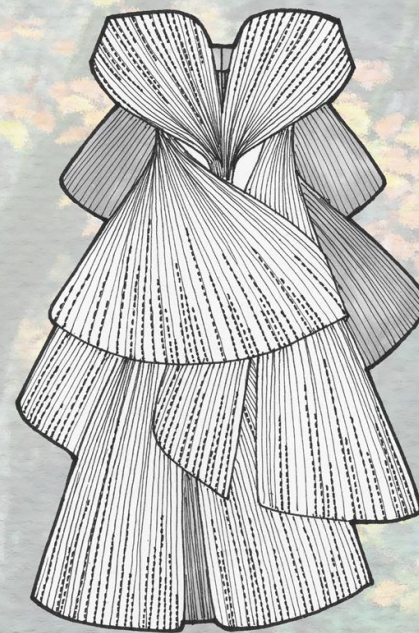


# Look 4





# Look 5





# Look 6





# Look 7



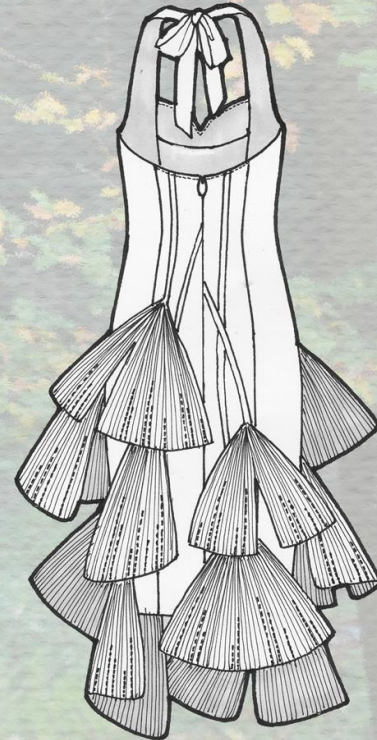
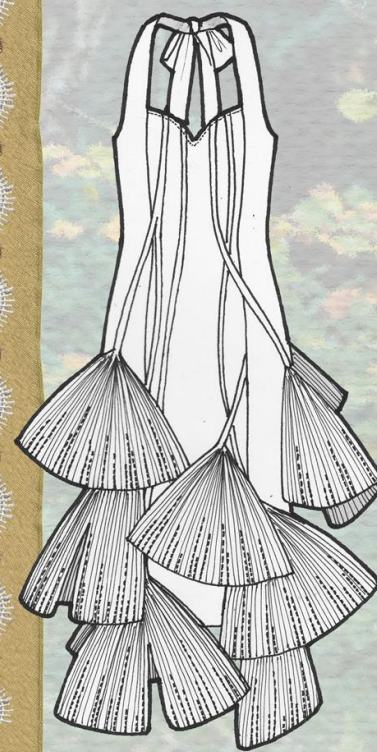


# Look 8





# Look 9





# Look 10





**02**

## Project 2

For this project, My topic is rainy days in the city. In the city where I live, it rains continuously for part of every summer. The clothing in this collection is mainly made of waterproof fabric, which is suitable for rainy days.

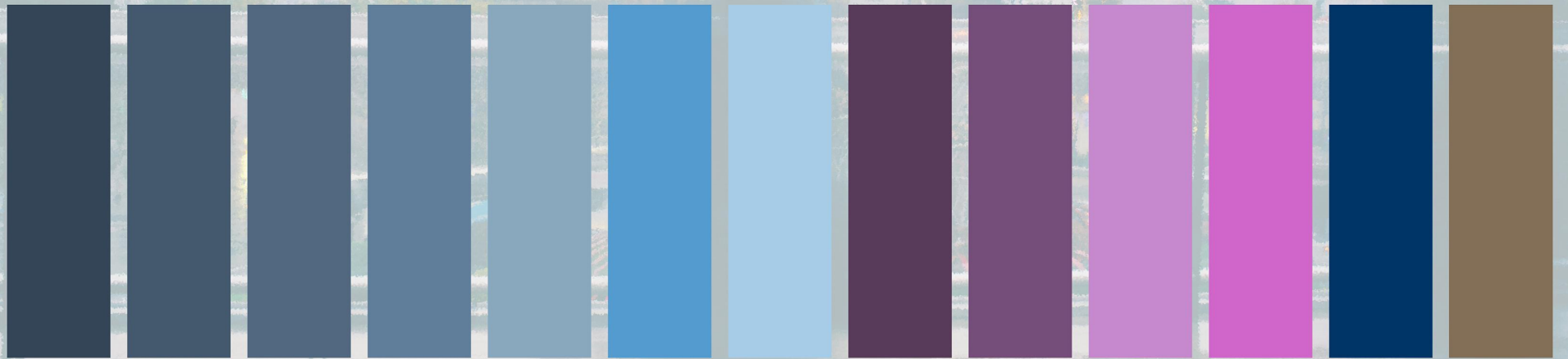


# RAINY DAYS

FOR  
SPRING & SUMMER

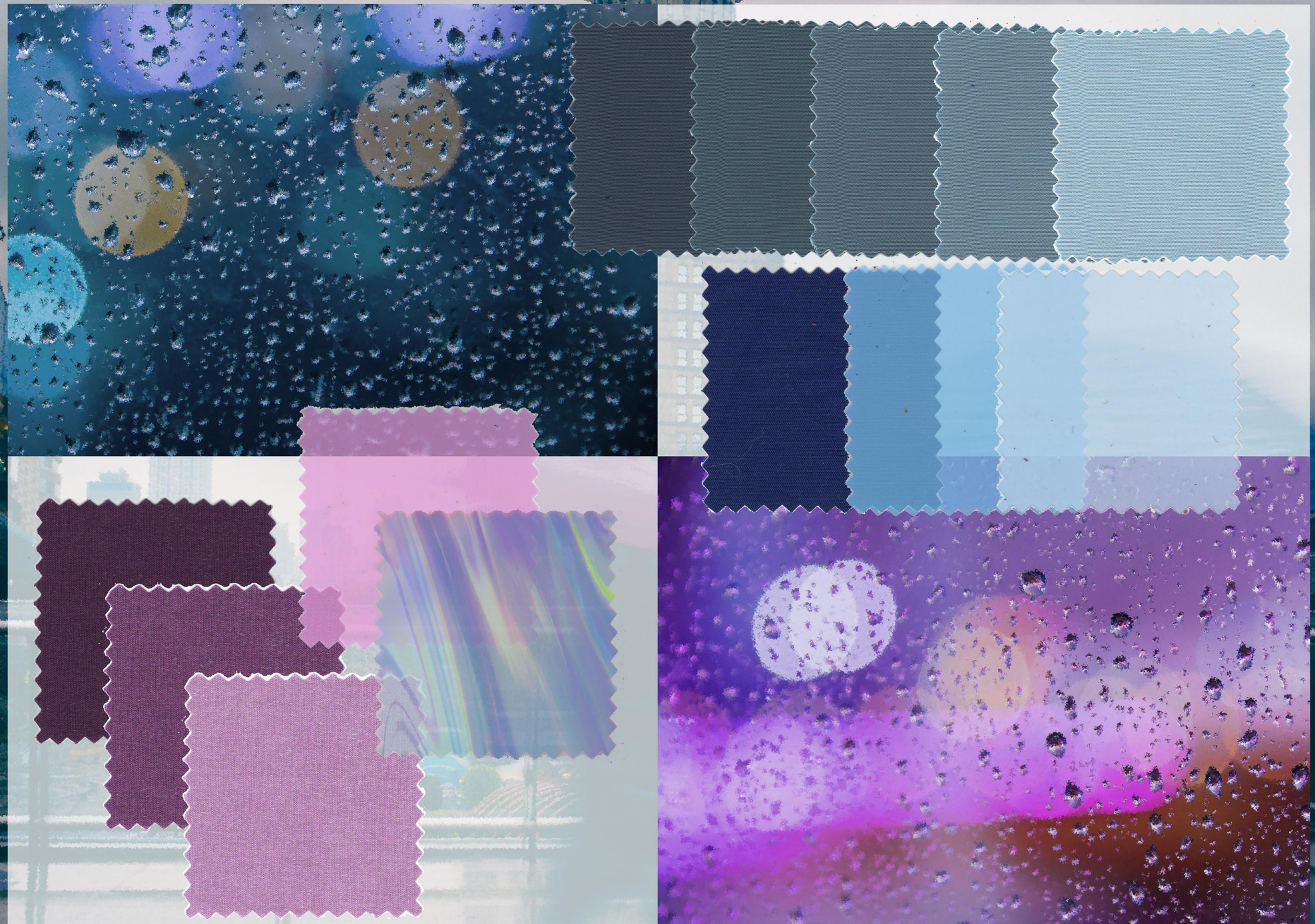


# Color Board





# Fabric Board



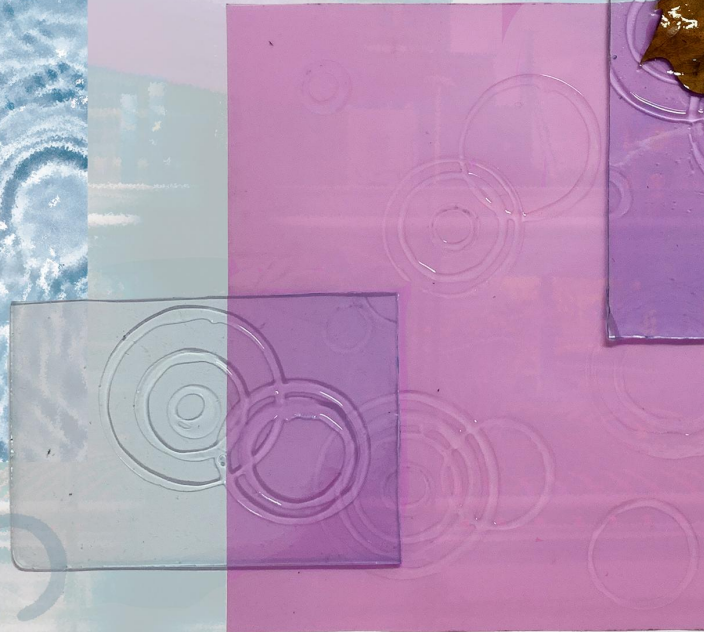
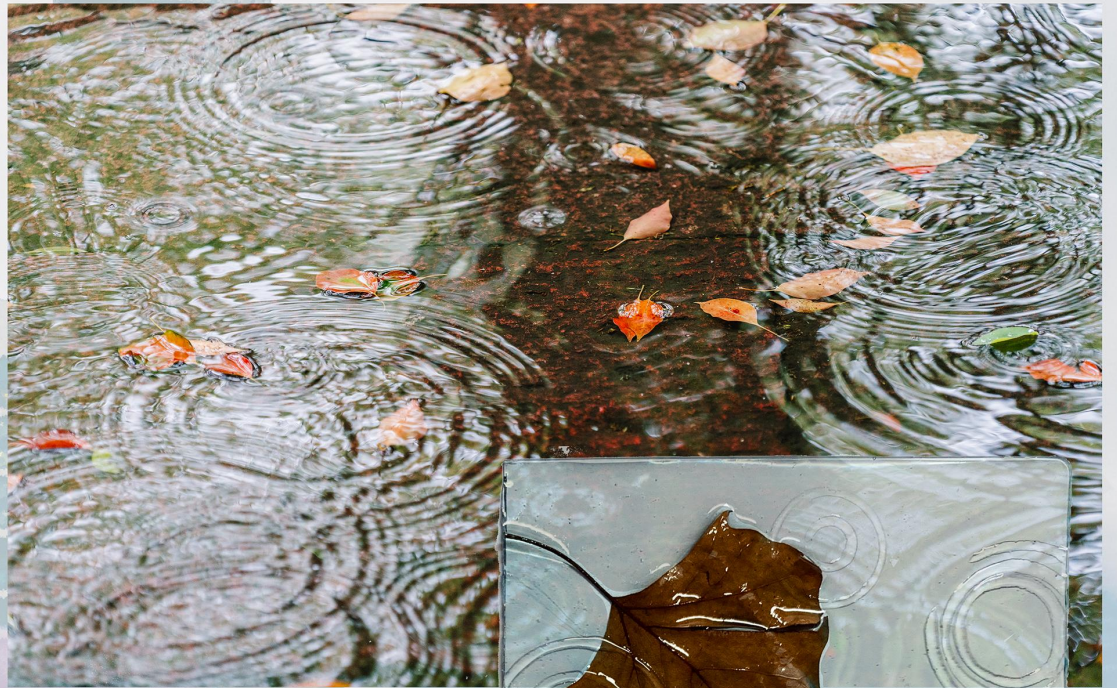


**Fabric  
Development 1**





**Fabric  
Development 2**





# Line-up



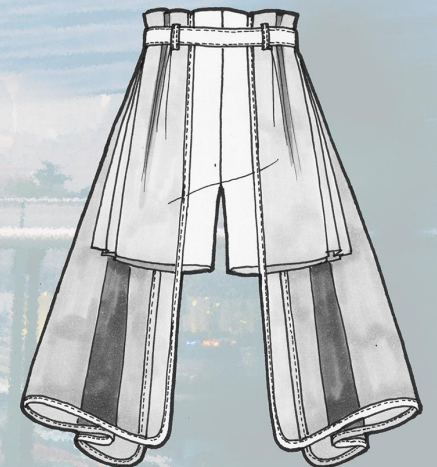
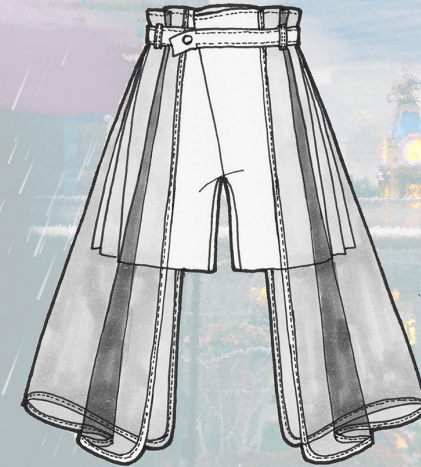
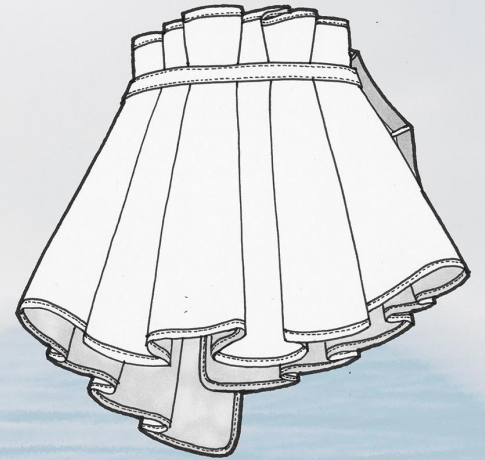
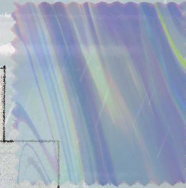


# Look 1



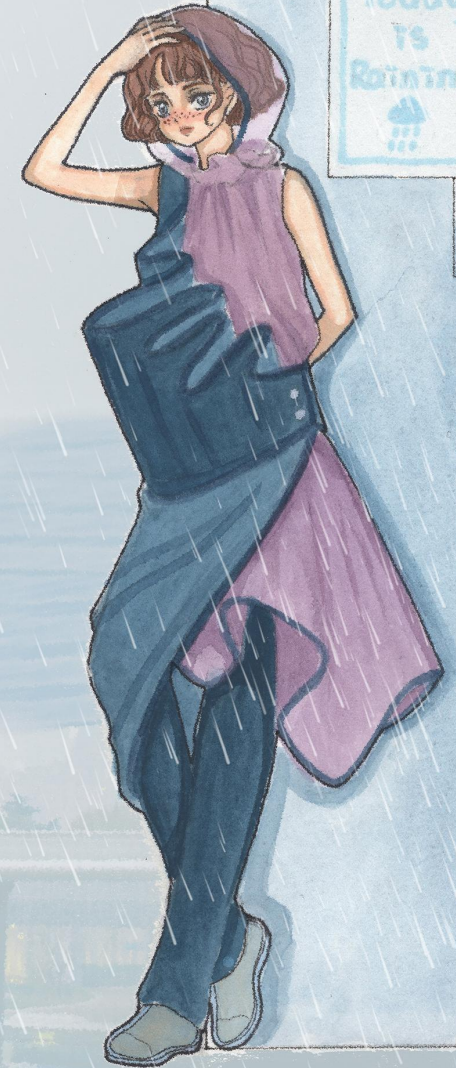


# Look 2



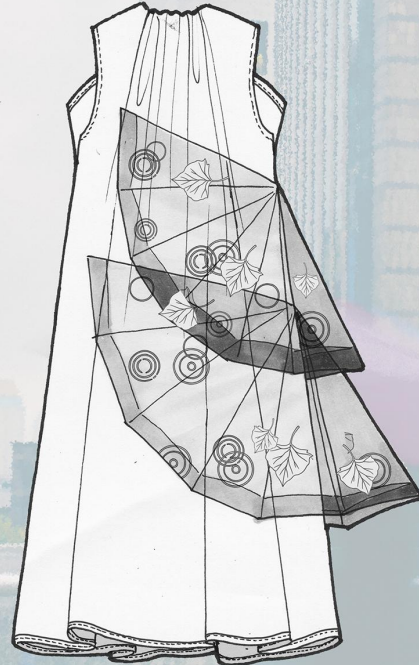
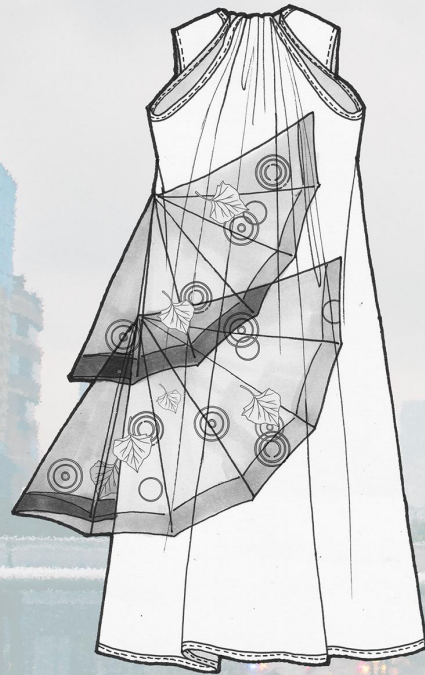


# Look 3



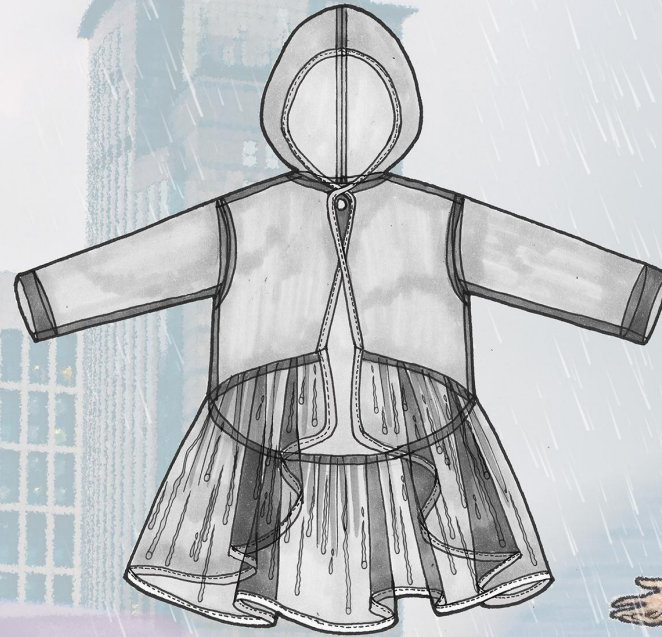


# Look 4



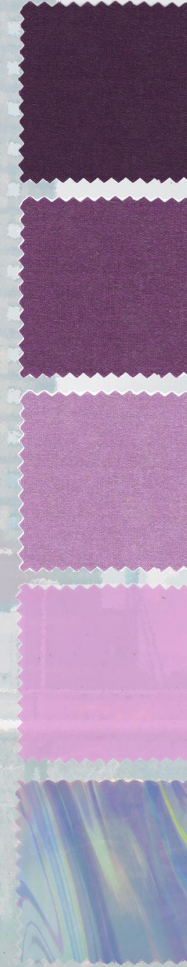
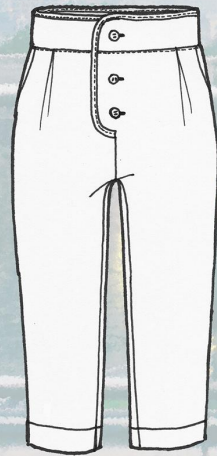
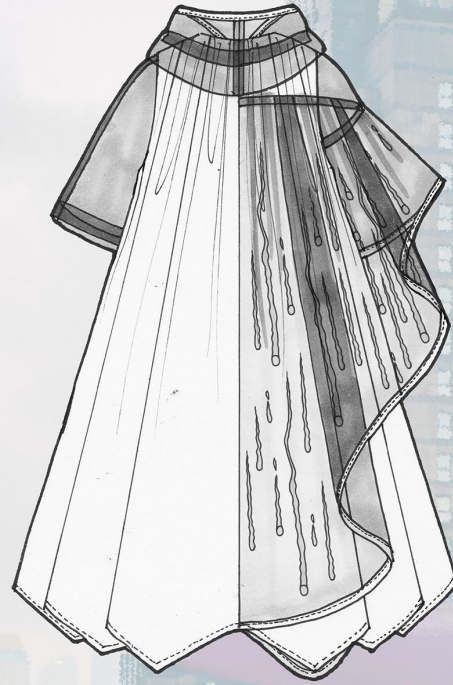
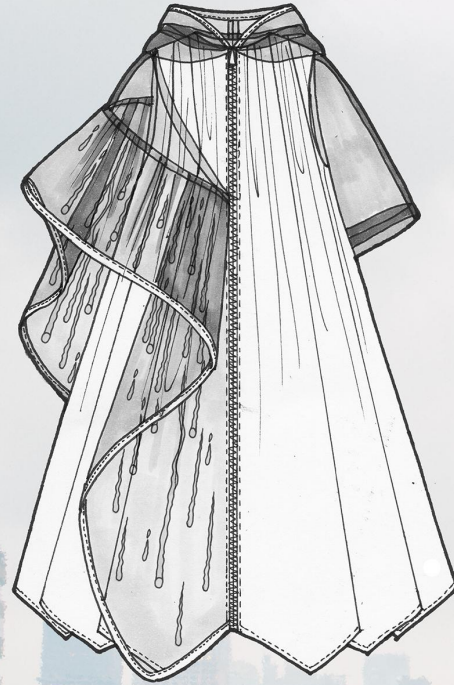


# Look 5



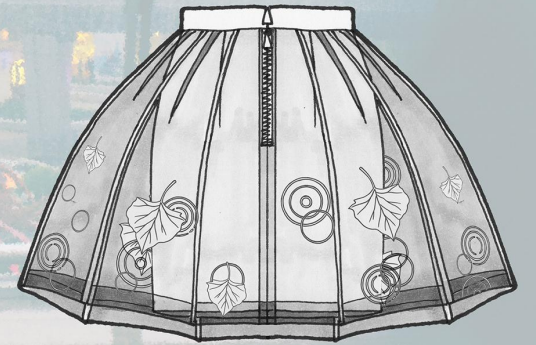
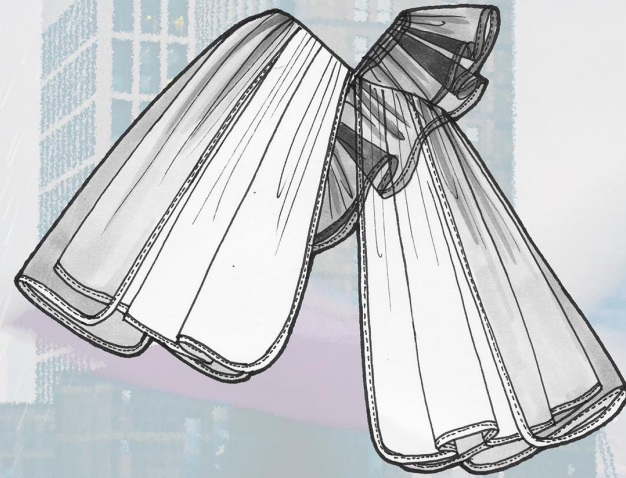
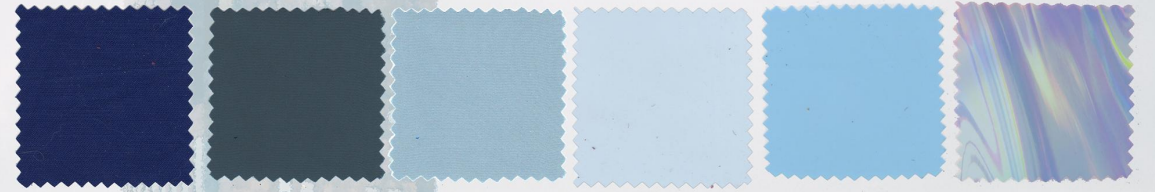


# Look 6



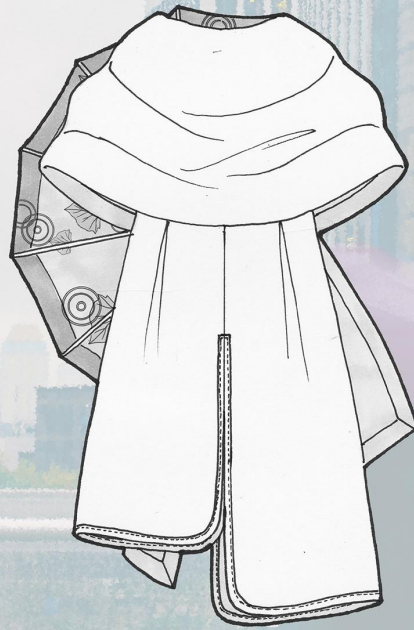
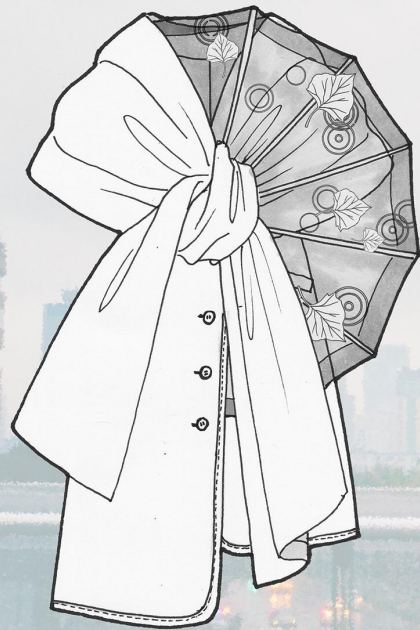


# Look 7



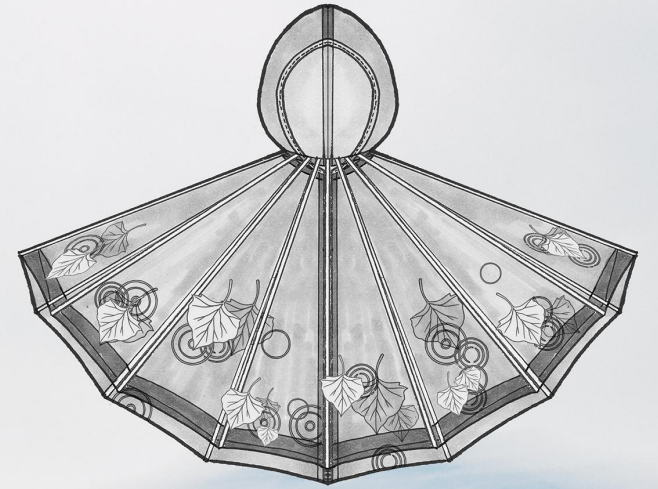


# Look 8



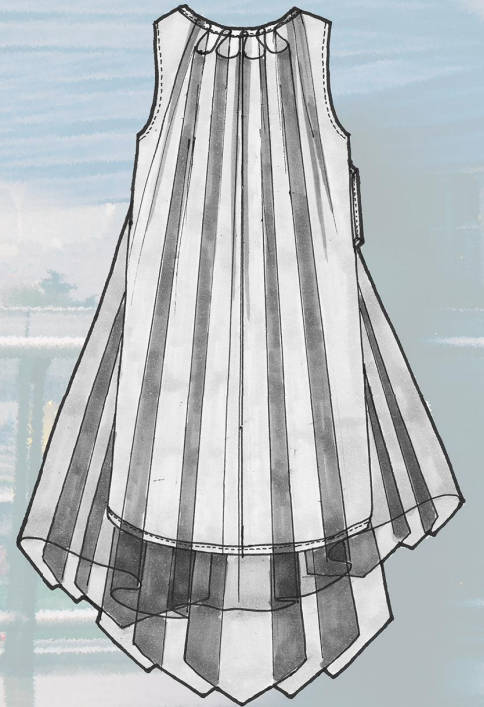
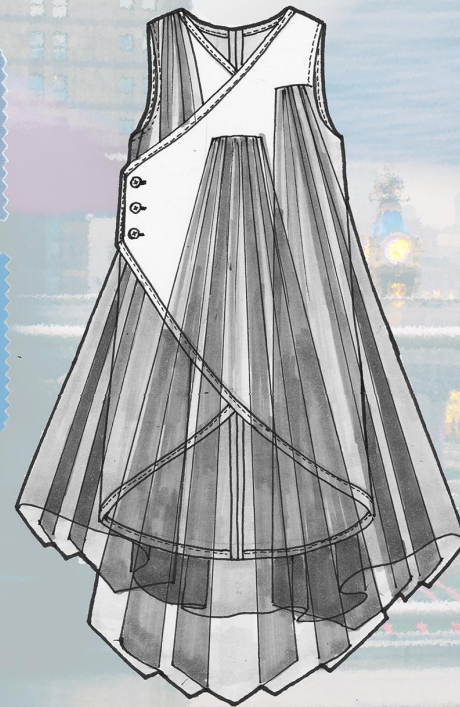
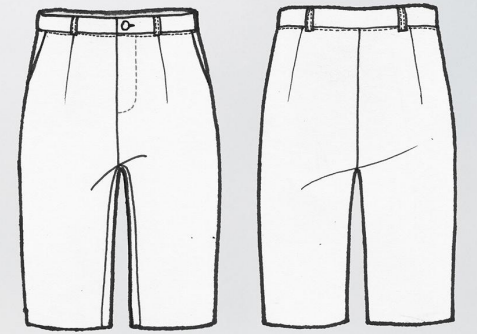
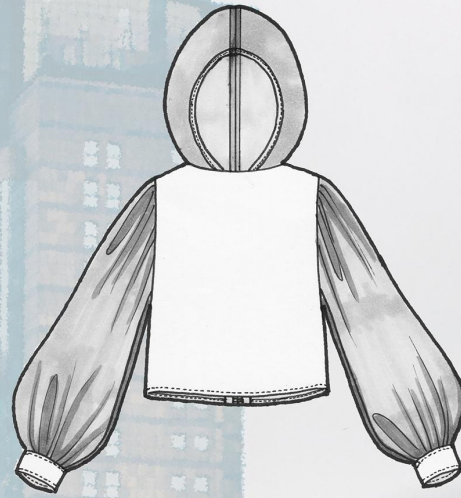


# Look 9



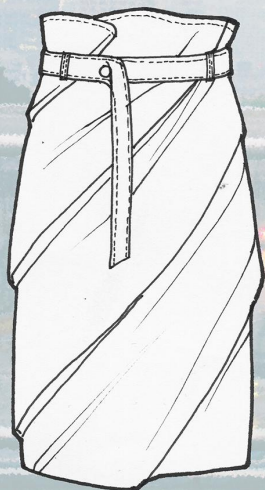
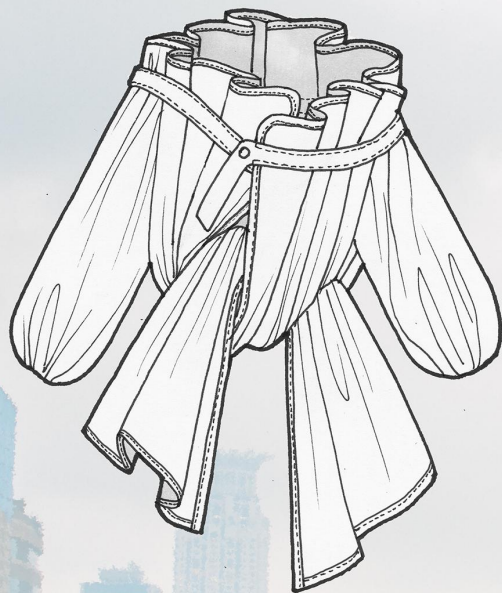


# Look 10



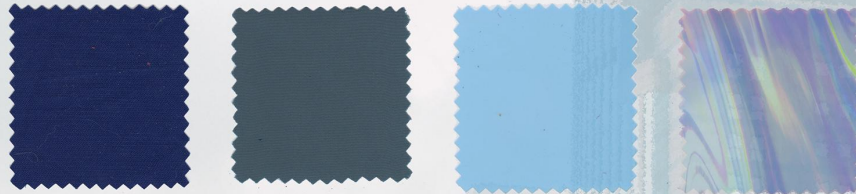


# Look 11





# Look 12





**03**

## **3D Design**

**For this part, I finished a series of ready-to-wear garments, including coats, shirts, skirts and trousers. Only shirts and jackets are shown here.**





# Design Shirt



STYLE # 5  
 STYLE NAME Designer Shirt  
 SEASON SP/20

**PATTERN CARD**

SAMPLE SIZE 6 PATTERNMAKER Cherry Liu Cheng  
 FABRIC #1 Woolin  
 FABRIC #2 Interfacing NOTES:  
 FABRIC #3

QTY	SELF PATTERN PIECES	SKETCHES
2	Fronts	FRONT AND BACK VIEWS
1	Back	
1	Back Yoke	
2	Collar stands	
2	Collars	
4	Sleeve Cuffs	
2	Sleeve Plackets	
2	Ruffles	
1	Pocket	
INTERFACING (RED)		SWATCHES
1	Collar Stand	
1	Collar	
2	Sleeve Plackets	
QTY	SIZE	TRIMS
		ZIPPER
		BUTTON
		HOOK & EYE
		OTHER

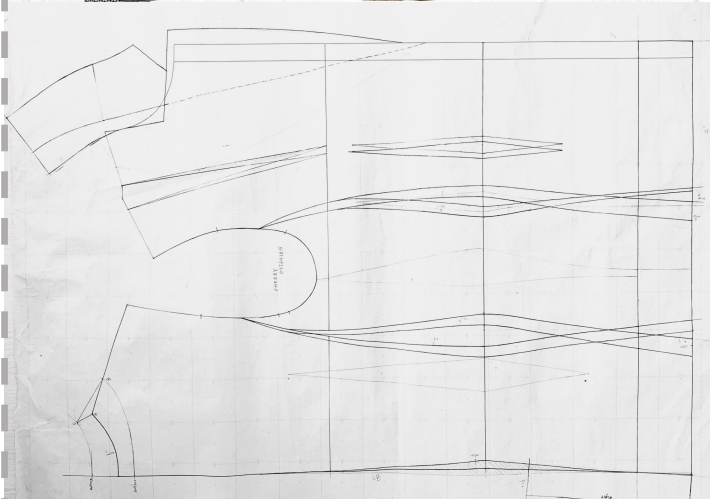




# Design Jacket

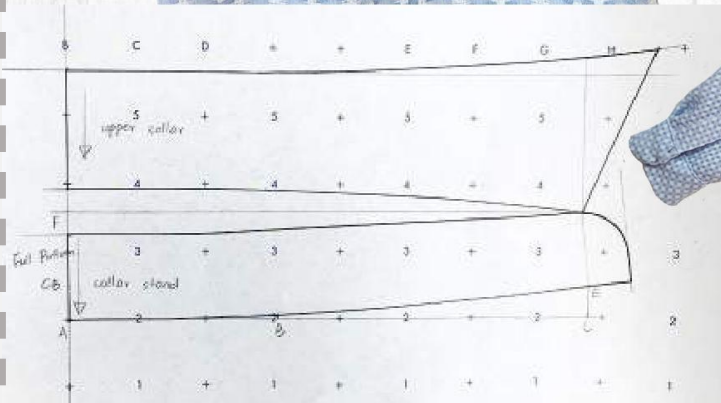


PATTERN CARD		STYLE#: 01																												
SIZE: 6		STYLE NAME: Tailored Jacket																												
SIZE RANGE:		PATTERN MAKER: Lu Cheng 04764165																												
MARKER LENGTH:		DATE: 11/09/2020																												
FABRIC: Wool																														
FABRIC: Lining																														
FABRIC:																														
<table border="1"> <thead> <tr> <th>QTY</th> <th>SELF PATTERN PIECES</th> </tr> </thead> <tbody> <tr><td>2</td><td>Jacket Front</td></tr> <tr><td>1</td><td>Jacket Back Right</td></tr> <tr><td>1</td><td>Jacket Back Left</td></tr> <tr><td>2</td><td>Jacket Side</td></tr> <tr><td>2</td><td>Jacket Facing</td></tr> <tr><td>2</td><td>Upper Sleeve</td></tr> <tr><td>2</td><td>Under Sleeve</td></tr> <tr><td>1</td><td>Upper Collar</td></tr> <tr><td>1</td><td>Under Collar</td></tr> <tr><td>2</td><td>Wide Welt Pocket welt</td></tr> </tbody> </table>		QTY	SELF PATTERN PIECES	2	Jacket Front	1	Jacket Back Right	1	Jacket Back Left	2	Jacket Side	2	Jacket Facing	2	Upper Sleeve	2	Under Sleeve	1	Upper Collar	1	Under Collar	2	Wide Welt Pocket welt	<table border="1"> <thead> <tr> <th colspan="2">SKETCHES</th> </tr> <tr> <th>BACK</th> <th>FRONT</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> </tr> </tbody> </table>	SKETCHES		BACK	FRONT		
QTY	SELF PATTERN PIECES																													
2	Jacket Front																													
1	Jacket Back Right																													
1	Jacket Back Left																													
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2	Jacket Facing																													
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1	Upper Collar																													
1	Under Collar																													
2	Wide Welt Pocket welt																													
SKETCHES																														
BACK	FRONT																													
<table border="1"> <thead> <tr> <th colspan="2">CONTRAST PATTERN PIECES</th> </tr> </thead> <tbody> <tr><td>2</td><td>Jacket Front</td></tr> <tr><td>1</td><td>Jacket Back Right</td></tr> <tr><td>1</td><td>Jacket Back Left</td></tr> <tr><td>2</td><td>Jacket Side</td></tr> <tr><td>2</td><td>Upper &amp; Under Sleeve</td></tr> <tr><td>2</td><td>Wide Welt Pocket Facing</td></tr> <tr><td>2</td><td>Back Pocket Bag</td></tr> </tbody> </table>		CONTRAST PATTERN PIECES		2	Jacket Front	1	Jacket Back Right	1	Jacket Back Left	2	Jacket Side	2	Upper & Under Sleeve	2	Wide Welt Pocket Facing	2	Back Pocket Bag													
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2	Back Pocket Bag																													
<table border="1"> <thead> <tr> <th colspan="2">INTERFACING PATTERN PIECES</th> </tr> </thead> <tbody> <tr><td>2</td><td>Jacket Front, Facing</td></tr> <tr><td>1</td><td>Jacket Back, Right Hem</td></tr> <tr><td>1</td><td>Jacket Back, Left Hem</td></tr> <tr><td>2</td><td>Jacket Back, Upper Facing</td></tr> <tr><td>2</td><td>Jacket Side, Upper &amp; Lower</td></tr> <tr><td>2</td><td>Sleeve Hem / Upper &amp; Under Collar</td></tr> </tbody> </table>		INTERFACING PATTERN PIECES		2	Jacket Front, Facing	1	Jacket Back, Right Hem	1	Jacket Back, Left Hem	2	Jacket Back, Upper Facing	2	Jacket Side, Upper & Lower	2	Sleeve Hem / Upper & Under Collar															
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<table border="1"> <thead> <tr> <th>TRIM:</th> <th>QTY</th> <th>PLACEMENT</th> </tr> </thead> <tbody> <tr> <td>Button</td> <td>7</td> <td>Front Closure &amp; Sleeve vent</td> </tr> <tr> <td>Zipper</td> <td></td> <td></td> </tr> <tr> <td>Snaps</td> <td></td> <td></td> </tr> </tbody> </table>		TRIM:	QTY	PLACEMENT	Button	7	Front Closure & Sleeve vent	Zipper			Snaps			<table border="1"> <thead> <tr> <th colspan="2">CONSTRUCTION</th> </tr> </thead> <tbody> <tr> <td>JOINING SEAMS:</td> <td></td> </tr> <tr> <td>NECKLINE:</td> <td></td> </tr> <tr> <td>WAISTLINE:</td> <td></td> </tr> <tr> <td>HEM:</td> <td>1" Hem</td> </tr> </tbody> </table>	CONSTRUCTION		JOINING SEAMS:		NECKLINE:		WAISTLINE:		HEM:	1" Hem						
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HEM:	1" Hem																													
		<table border="1"> <thead> <tr> <th colspan="2">SWATCHES</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> </tr> </tbody> </table>	SWATCHES																											
SWATCHES																														





# Basic Shirt



## PATTERN CARD

STYLE # 4  
 STYLE NAME Basic Shirt  
 SEASON Spring

SAMPLE SIZE G  
 FABRIC #1 Muslin  
 FABRIC #2 Interfacing  
 FABRIC #3  
 PATTERNMAKER Cheryl C. (Cheryl C.)  
 NOTES:

QTY	SELF PATTERN PIECES
2	Fronts
1	Back
1	Back Yoke
2	Collar stands
2	Collars
4	Sleeve Cuffs
2	Sleeve Plackets
2	Sleeves



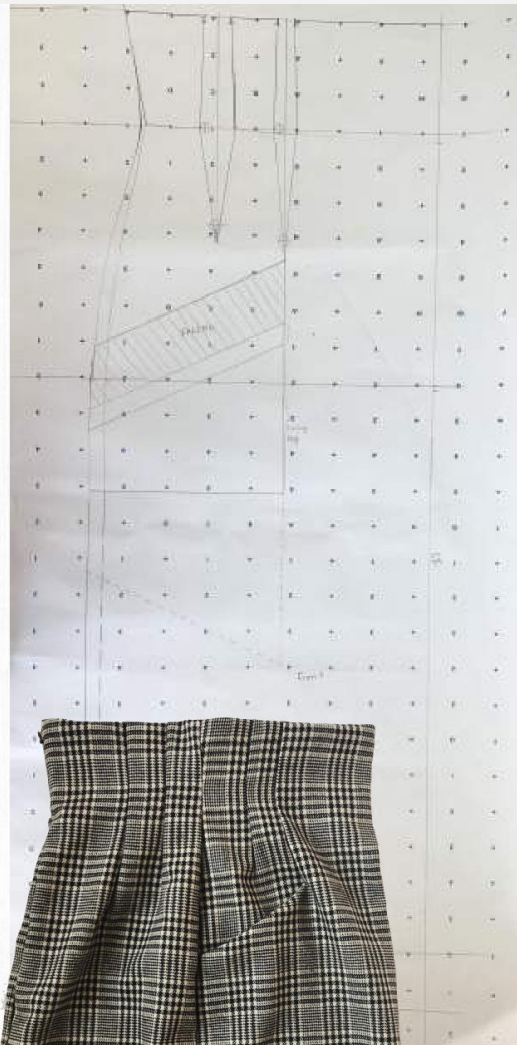
INTERFACING (RED)	
1	collar stand
1	collar
2	Sleeve Plackets

SWATCHES	
QTY	SIZE
	TRIMS
	ZIPPER
	BUTTON
	HOOK & EYE
	OTHER





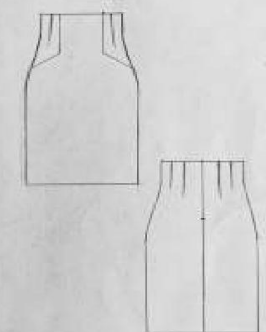
# Design Skirt



STYLE # 5  
 STYLE NAME High waisted skirt  
 SEASON SP120

**PATTERN CARD**

FABRIC #1 Wool PATTERNMAKER Cherry (Lu Cheng)  
 FABRIC #2 Lining NOTES:  
 FABRIC #3 Fusible Interfacing

QTY	SELF PATTERN PIECES	SKETCHES
1	Front	FRONT AND BACK VIEWS 
1	Left Back	
1	Right Back	
2	Side Panels	
2	Pockets	
2	Pocket Facings	
1	Front Waistband	
2	Back Waistbands	
1	Front Lining	
1	Left Back Lining	
1	Right Back Lining	
INTERFACING (RED)		SWATCHES
2	Pocket Facings	
1	Front Waistband	
2	Back Waistbands	
1	Other	
QTY	SIZE	TRIMS
1	1 1/2"	ZIPPER
		BUTTON
1		HOCK & EYE
		OTHER

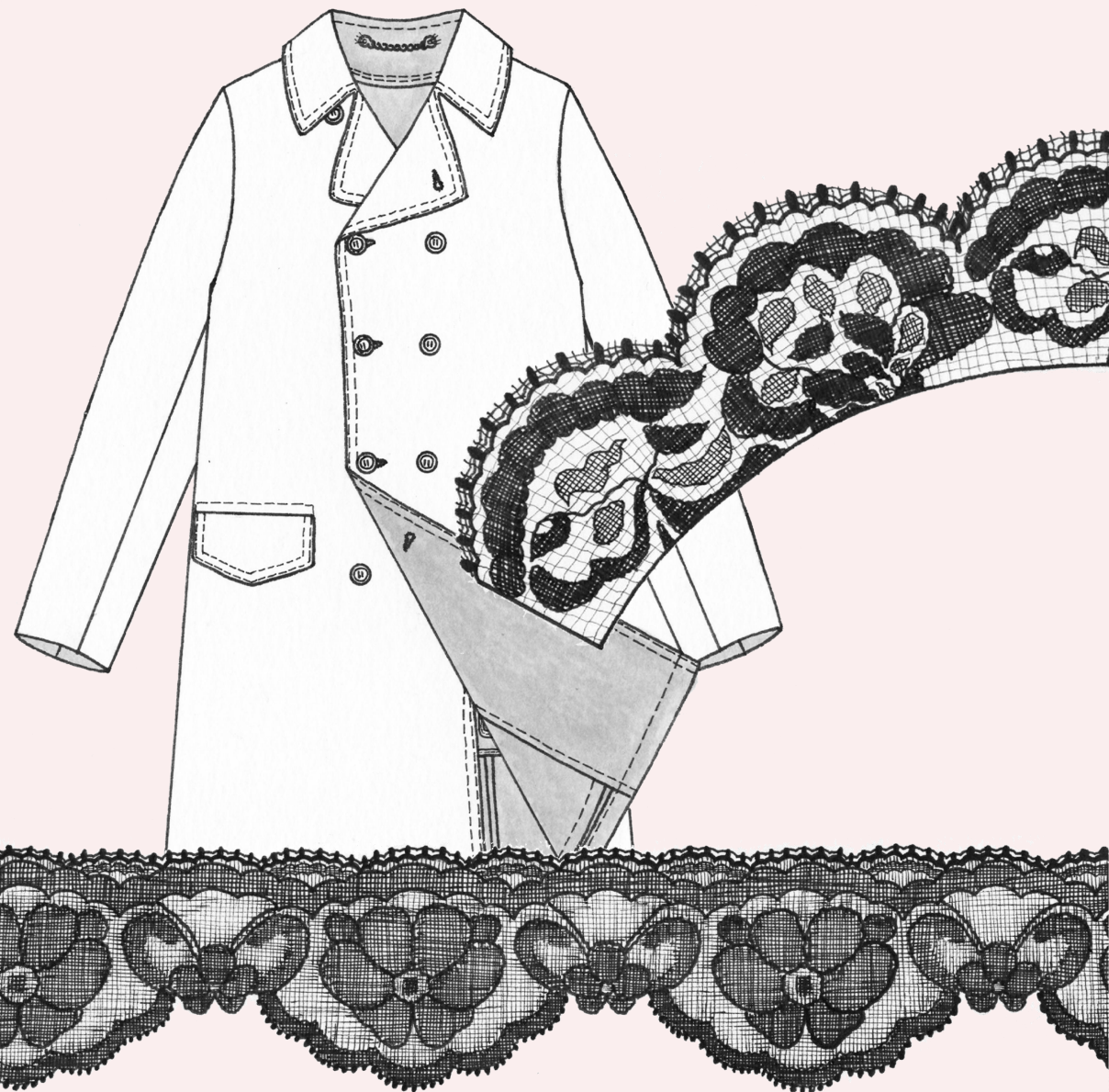
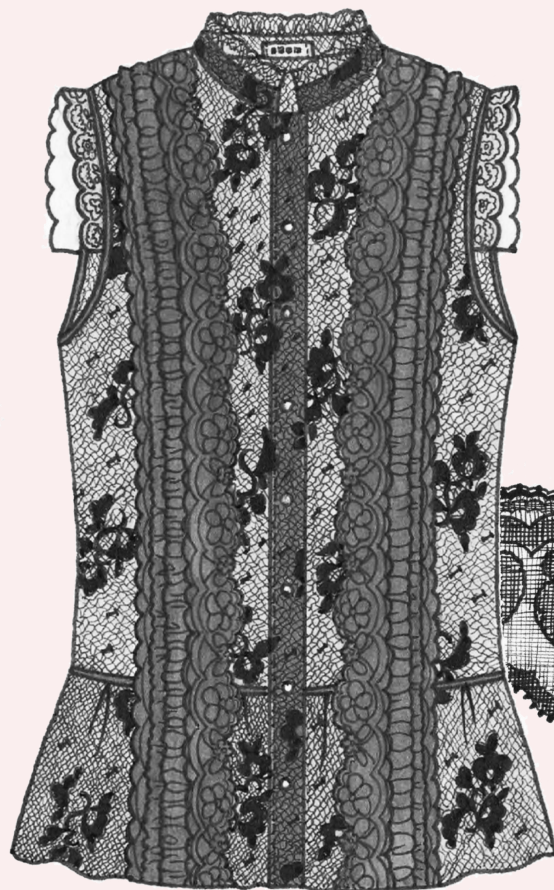




04

## Fashion illustration

For this part, there are the drawing works by hand and Adobe Illustrator. My theme is red and green checkered. In this course, I learned the use of AI, mainly including drawing style map, changing the color of cloth and filling the pattern map of clothing.



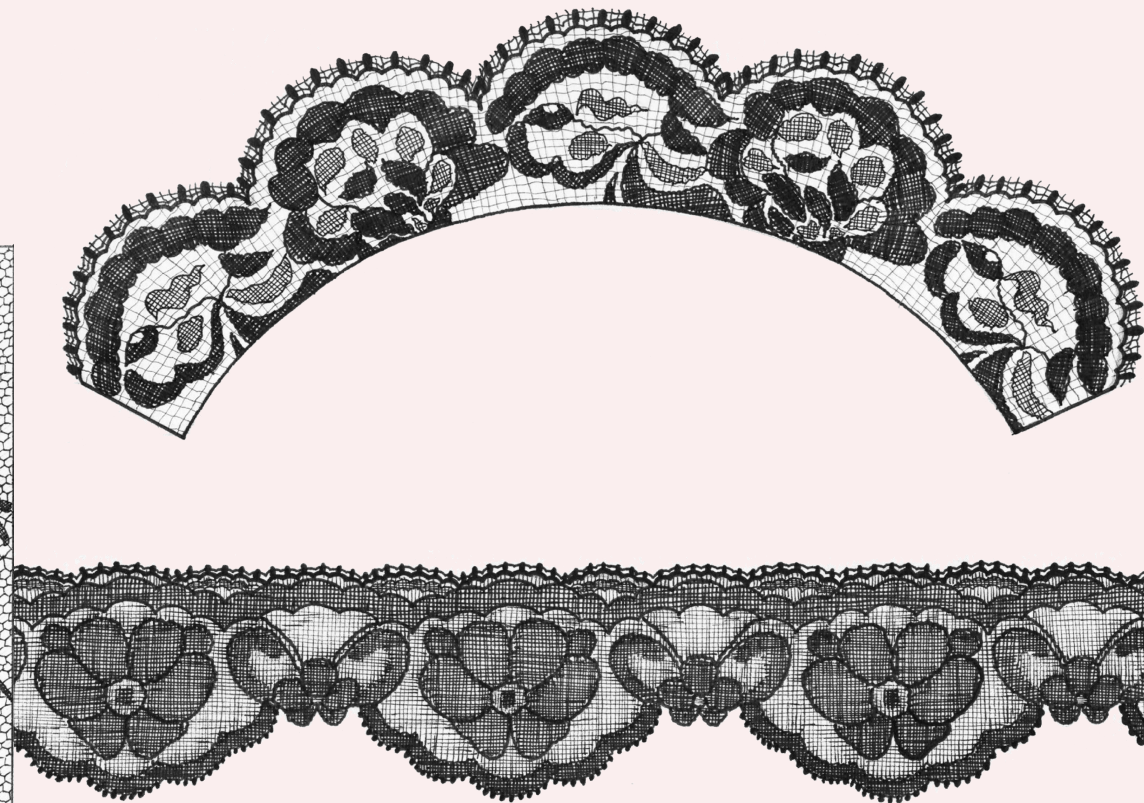


# Trench Coat



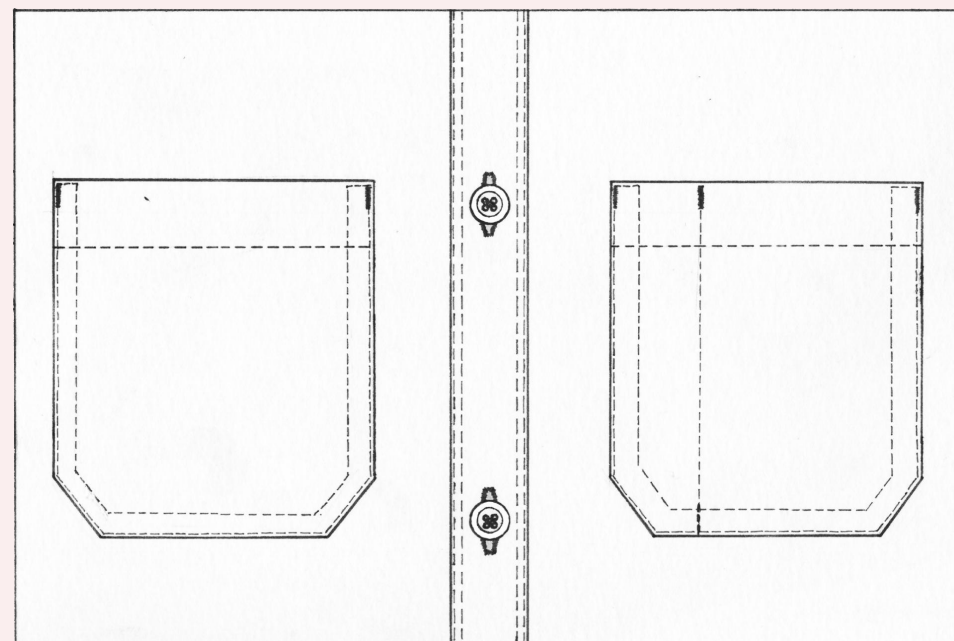
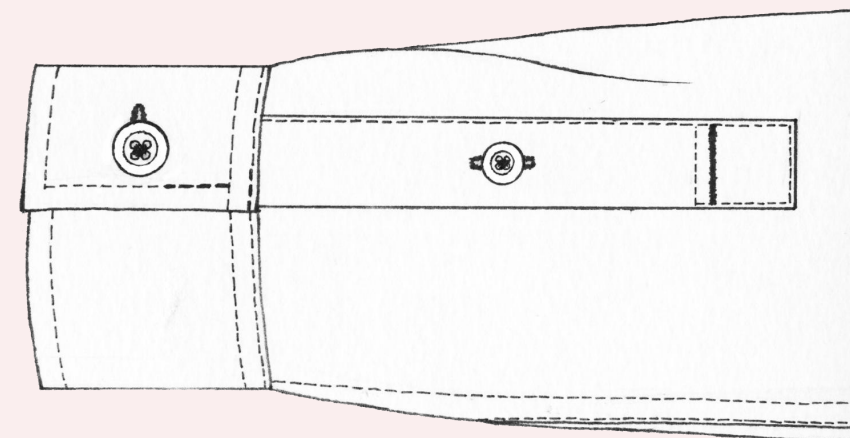
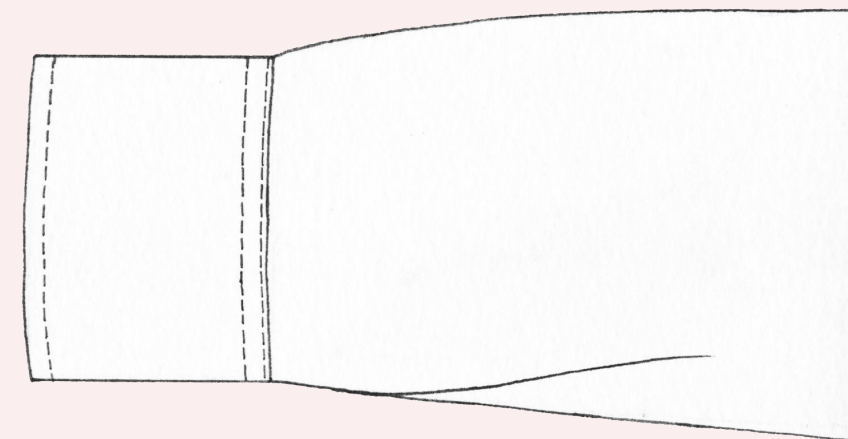
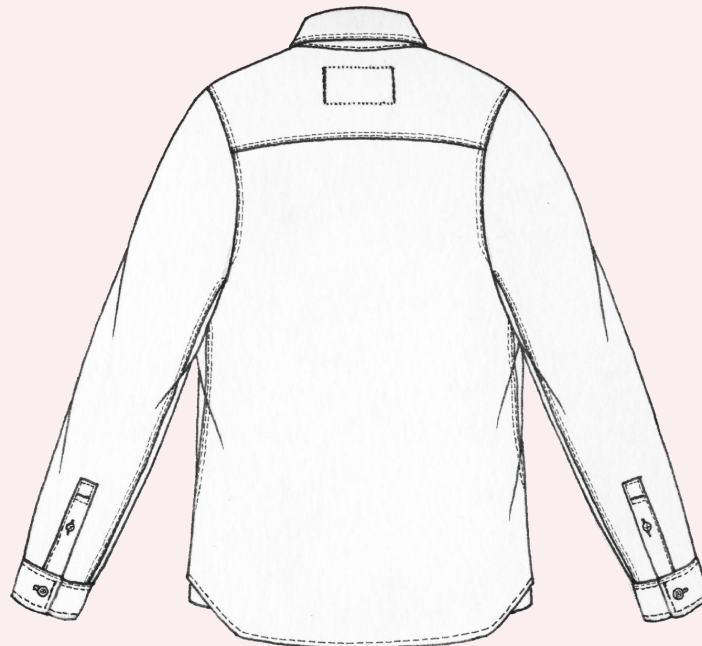


# Lace Bodice





# Man's Shirt





# Plaid

Original Fabrics

## Original Fabrics



**Woven**  
100% Polyester  
Blue Plaid



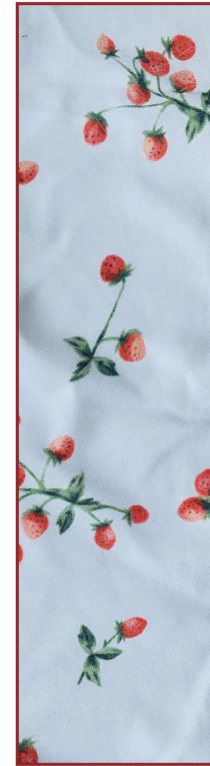
**Knit**  
55% Cotton  
40% Nylon  
5% Acrylic  
Sweater



**Woven**  
100% Polyester  
White Plaid



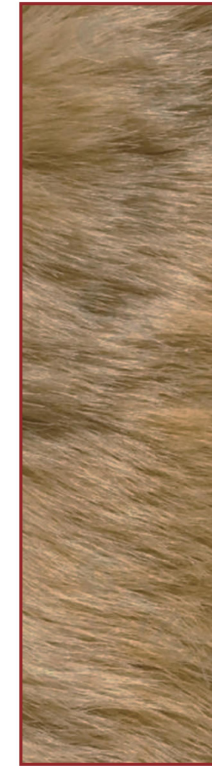
**Denim**  
100% Cotton  
Jeans



**Chiffon**  
100% Polyester  
Strawberry  
Pattern



**Woolen**  
100% Wool  
Double-Sided  
Plaid



**Fur**  
65% Acrylic  
35% Polyester  
Imitation  
Raccoon fur

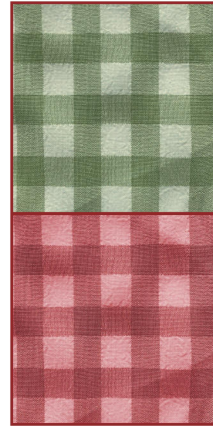


# Plaid

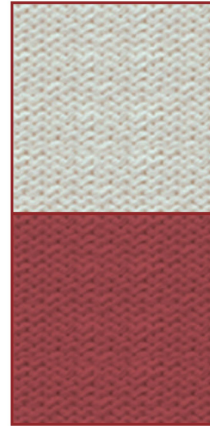
Colorstory and Re-colored Fabrics

## Color Story and Re-colored Fabrics

### Re-colored Fabrics



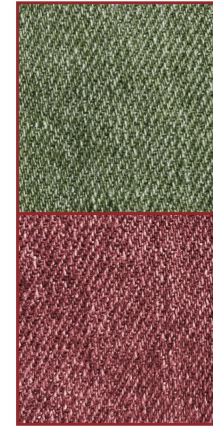
**Woven**  
100% Polyester



**Knit**  
55% Cotton  
40% Nylon  
5% Acrylic



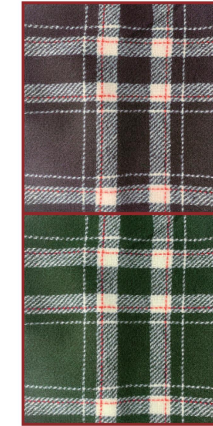
**Woven**  
100% Polyester



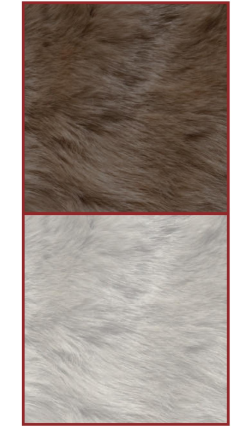
**Denim**  
100% Cotton



**Chiffon**  
100% Polyester



**Woolen**  
100% Wool



**Fur**  
65% Acrylic  
35% Polyester

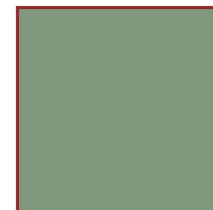
### Colorstory



**DarkRed**



**DarkGreen**



**DarkSeaGreen**



**SaddleBrown**



**Beige**



# Plaid

Line Sheet/Tops

## Tops

**Enfold**  
White&Black Knit Layered  
Long Sleeve T-shirt



**EW-01**  
DarkRed/Beige  
Knit/Woven



**EW-02**  
DarkSeaGreen/Beige  
Knit/Woven

**MSGM**  
Tie-waist Short-sleeve  
Shirt



**MT-01**  
DarkGreen/DarkSeaGreen  
Plaid/Pattern



**MT-02**  
SaddleBrown/Beige  
Plaid/Pattern

**Won Hundred**  
Black Lilou Hoodie



**WHB-01**  
DarkRed  
Denim



**WHB-02**  
DarkSeaGreen  
Denim

**Balmain**  
White Diamond Knit  
Button Top



**BWT-01**  
Beige  
Knit



**BWT-02**  
DarkRed  
Knit

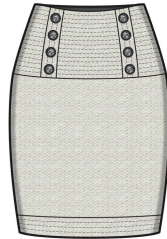


# Plaid

Line Sheet/Bottoms

## Bottoms

**Balmain**  
White Diamond Knit  
Button Skirt



**BWS-01**  
Beige  
Knit



**BWS-02**  
DarkRed  
Knit

**Helmut Lang**  
Tan Satin Scarf Dress

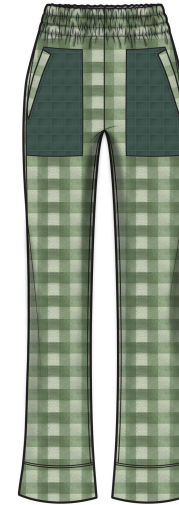


**HLT-01**  
DarkRed/Beige  
Plaid/Pattern

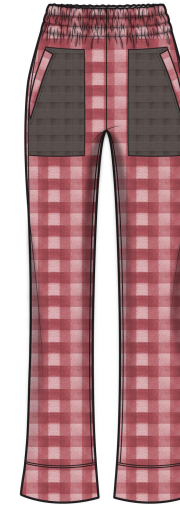


**HLT-02**  
DarkSeaGreen  
Plaid/Pattern

**Ganni**  
Wide-leg Check Trousers



**GW-01**  
DarkGreen/DarkSeaGreen  
Plaid



**GW-02**  
DarkRed/SaddleBrown  
Plaid

**Zimmermann**  
Bellitude Scalloped Shorts



**ZB-01**  
Beige  
Plaid/Pattern



**ZB-02**  
DarkGreen/SaddleBrown  
Plaid



# Plaid

Line Sheet/Outerwears

## Outerwears

**Gucci**  
GG Technical Jersey  
Jacket



**GG-01**  
DarkGreen/DarkSeaGreen  
Plaid/Pattern



**GG-02**  
DarkRed/SaddleBrown  
Denim/Plaid

**Enfold**  
Green Twill Mix Fabric  
Coat



**GG-01**  
DarkGreen/DarkSeaGreen  
Plaid/Pattern



**GG-02**  
DarkRed/SaddleBrown  
Denim/Plaid

**Yves Salomon-Army**  
Grey Down Oversized  
Puffer Jacket



**YSA-01**  
SaddleBrown/Beige  
Plaid/Fur



**YSA-02**  
DarkGreen/DarkSeaGreen/Beige  
Plaid/Fur

**Alexanderwang.t**  
Denim Cropped Drop  
Shoulder Blazer



**AD-01**  
DarkGreen/Beige  
Plaid/Knit



**AD-02**  
DarkRed  
Denim/Knit



# Plaid

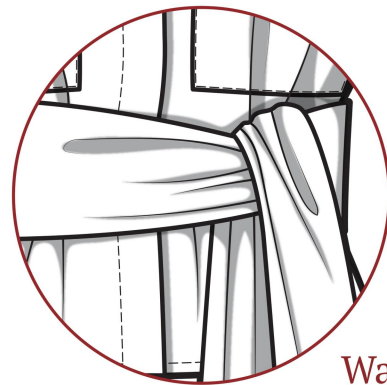
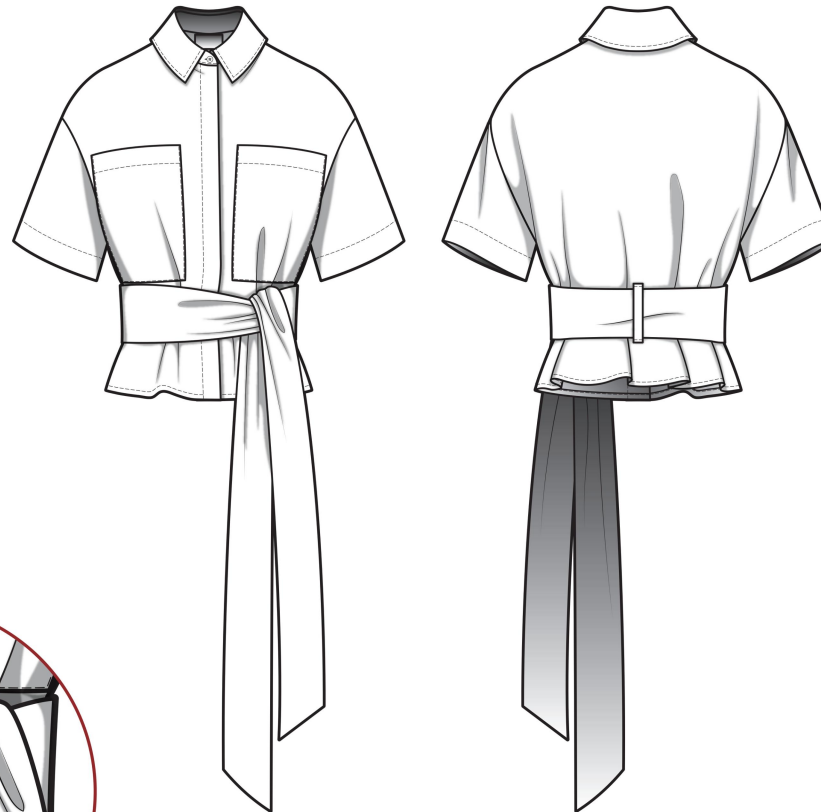
Top2

## Top 1

MSGM

### Tie-waist Short-sleeve Shirt

MSGM tailor their tailoring to the modern woman, as proven by this white cotton tie-waist short-sleeve shirt. Designed with two chest pockets and a sash-tied waist, this contemporary piece is clean, crisp and effortlessly chic.



Waistband Detail





# Plaid

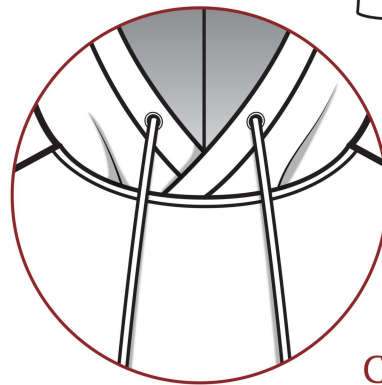
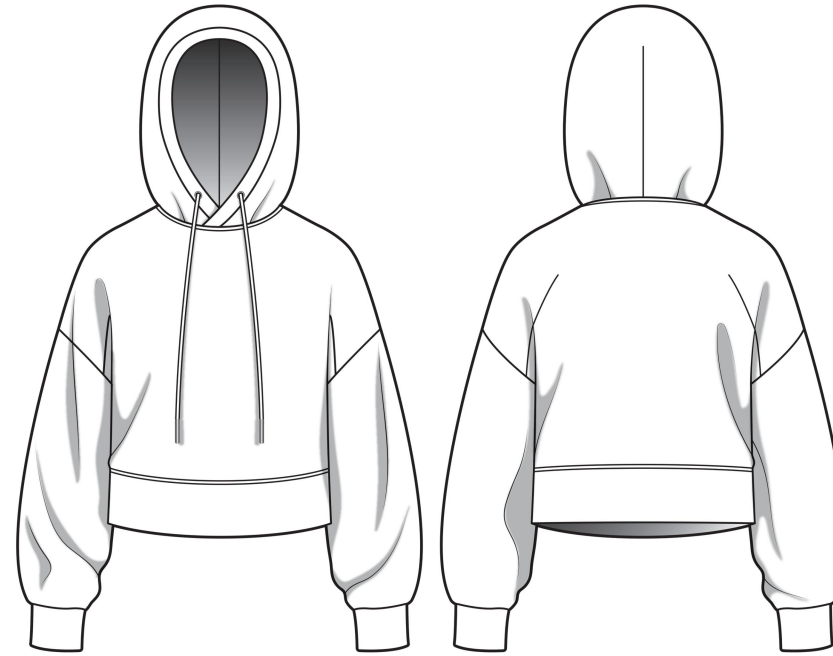
Top4

## Won Hundred

### Black Lilou Hoodie

Long sleeve organic French terry hoodie in black. Drawstring at hood. Twin darts at shoulders and back. Rib knit cuffs and hem. Textile logo flag at side seam. Silver-tone hardware.

## Top 2



Collar Detail





# Plaid

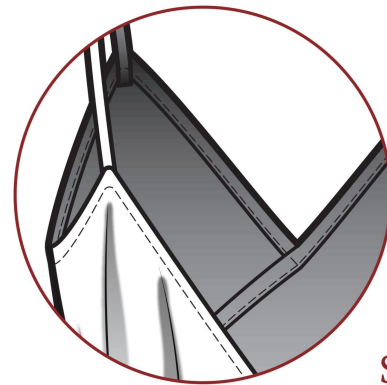
Bottom2

Bottom 1

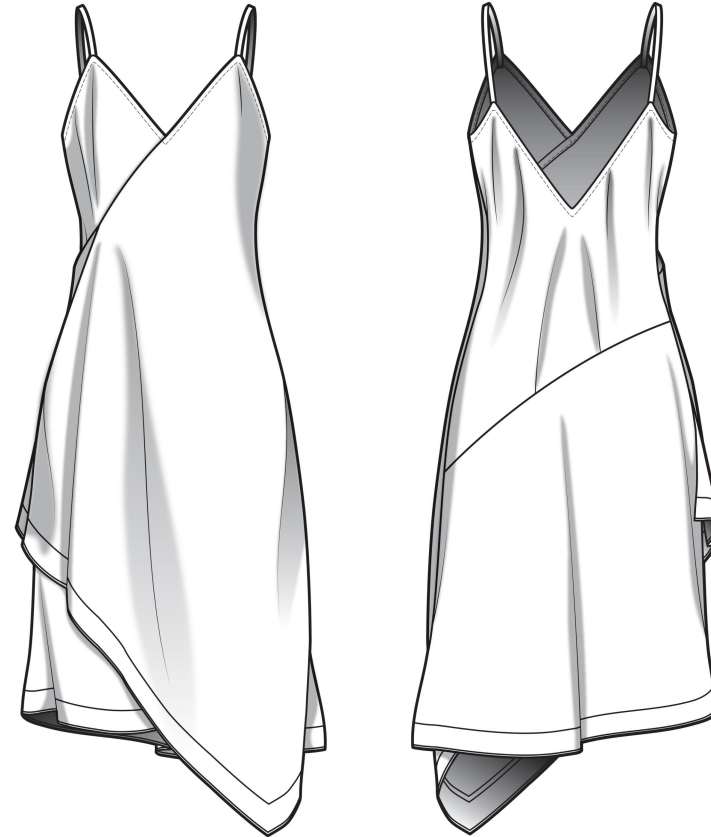
Helmut Lang

Tan Satin Scarf Dress

Sleeveless viscose satin mid-length dress in tan. Fixed leather shoulder straps in black. V-neck collar. Vent at side-seam. Asymmetric hem. Tonal jersey lining.



Strap Detail





# Plaid

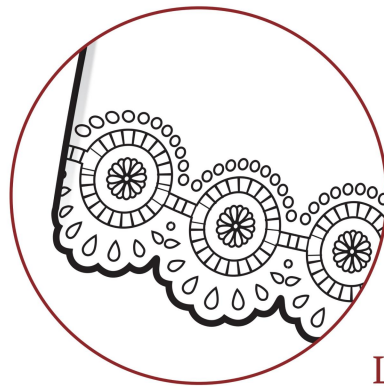
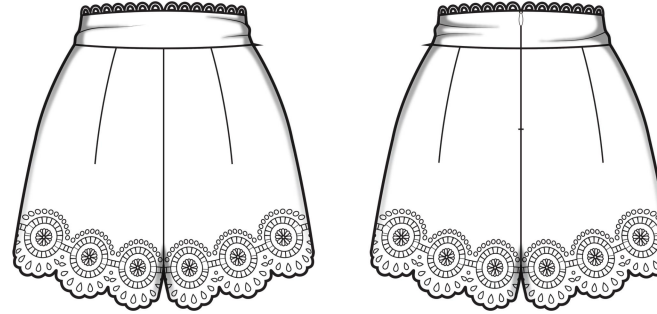
Bottom4

Zimmermann

**Bellitude Scalloped Shorts**

These linen blend Bellitude scalloped shorts have following highlight points: white, rear zip fastening, polka dot embroidery, pleat detailing, scalloped edge.

## Bottom 2



Lace Detail



# Plaid

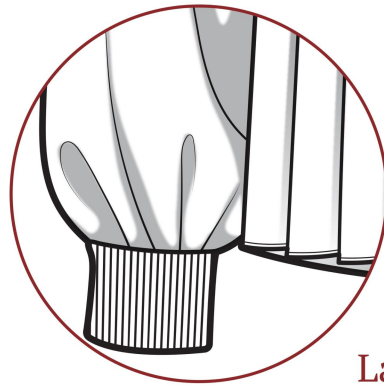
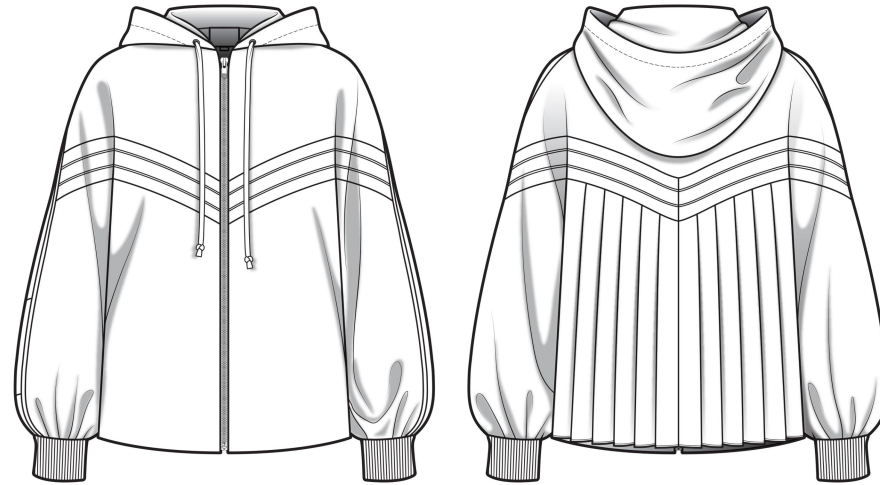
Outerwear1

## Outerwear 1

**Gucci**

### GG Technical Jersey Jacket

Designed with a fixed hood and front zip closure, the silhouette is completed by the Gucci jacquard stripe, a reference to logo tapes running down the sides of vintage tracksuits. GG printed technical jersey-blue at the top, camel at the bottom.



Lace Detail





# Plaid

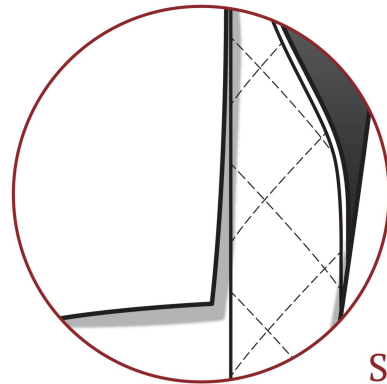
Outerwear2

## Outerwear 2

### Enfold

#### Green Twill Mix Fabric Coat

Long sleeve insulated technical twill coat in green. Wool-blend trim in grey throughout. Asymmetric peaked lapel collar. Open front. Welt pockets at waist. Rib knit elasticized cuffs. Vented side-seams. Pleated storm flap at back. fully lined.



Seam Detail





# Plaid

Tech Pack/Pg.1\_Front and Back

Garment Number:  
AD-01 and AD-02

Designer:  
Alexanderwang.T

Gender:  
Female

Category:  
Outerwear

Date:  
8/7/2020

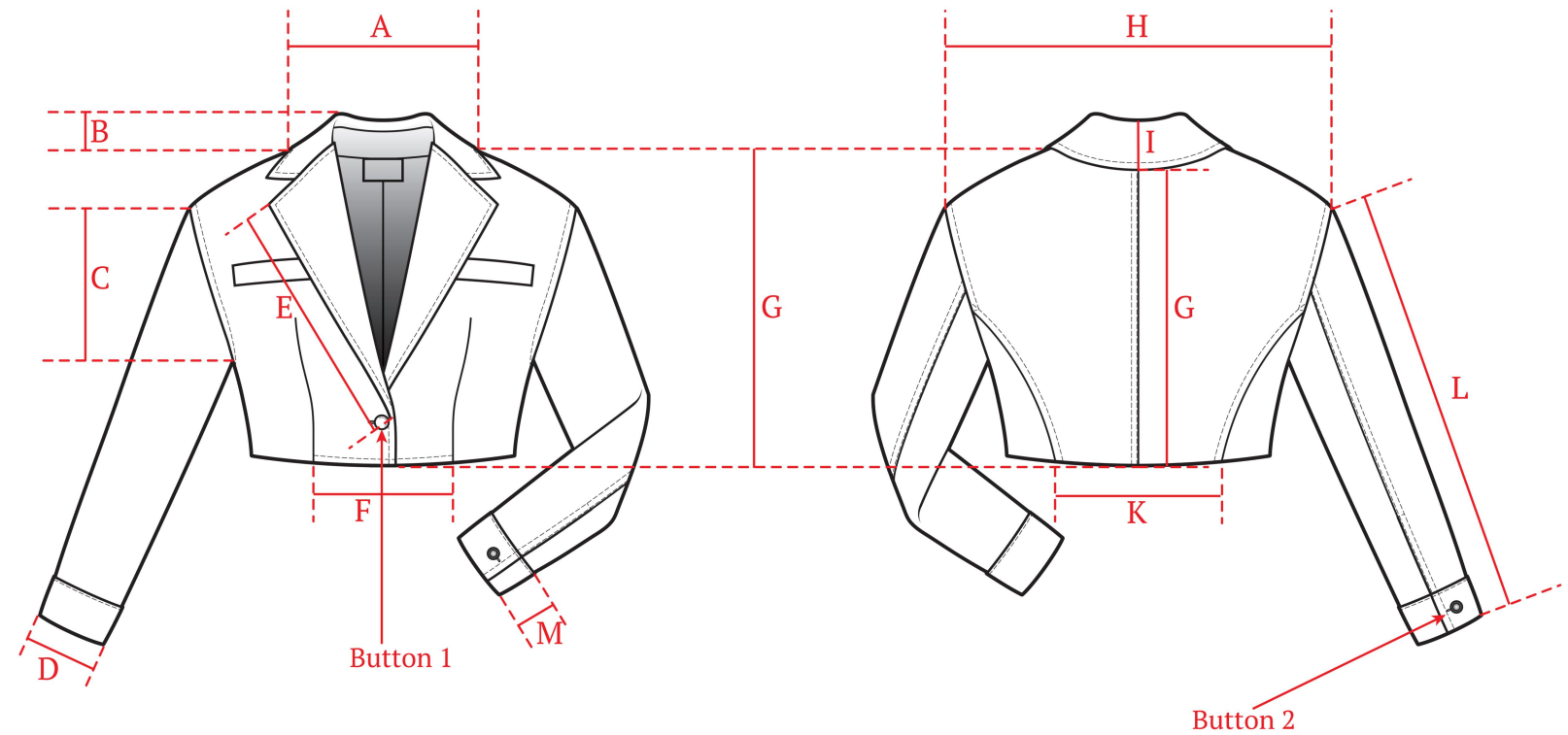
Season:  
Summer 2020

Alexanderwang.t

**Black Denim Cropped Drop Shoulder Blazer**

Long sleeve non-stretch denim blazer in black. Notched lapel collar. Single-button closure at front. Welt pockets at chest. Darts at cropped hem. Dropped shoulders. Single-button barrel cuffs. Logo-engraved tonal hardware.

## Tech Pack Front and Back





# Plaid

Tech Pack/Pg.2\_Front Interior Zoom

Garment Number:  
AD-01 and AD-02

Designer:  
Alexanderwang.T

Gender:  
Female

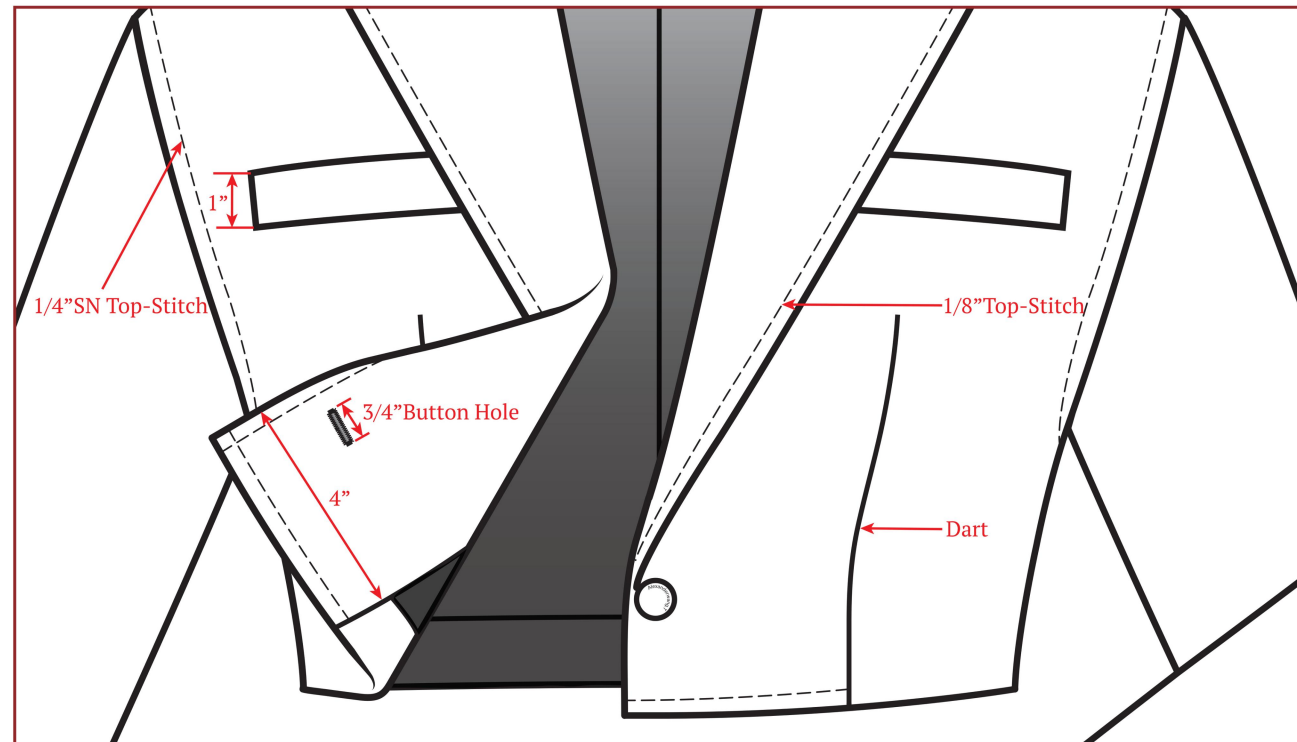
Category:  
Outerwear

Date:  
8/7/2020

Season:  
Fall 2020

## Tech Pack Front Interior zoom

Alexanderwang.t  
**Black Denim Cropped Drop Shoulder Blazer**  
Long sleeve non-stretch denim blazer in black. Notched lapel collar. Single-button closure at front. Welt pockets at chest. Darts at cropped hem. Dropped shoulders. Single-button barrel cuffs. Logo-engraved tonal hardware.





# Plaid

Tech Pack/Pg.3\_Sleeve Placket Detail

Garment Number:  
AD-01 and AD-02

Designer:  
Alexanderwang.T

Gender:  
Female

Category:  
Outerwear

Date:  
8/7/2020

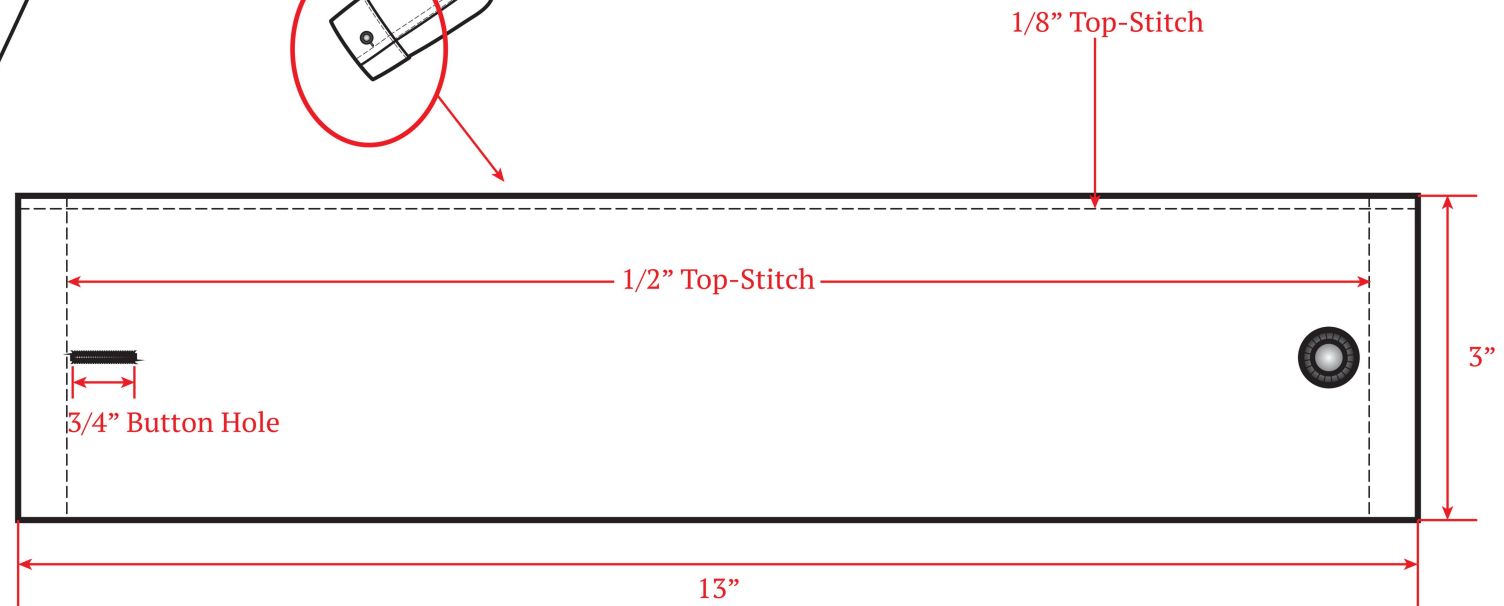
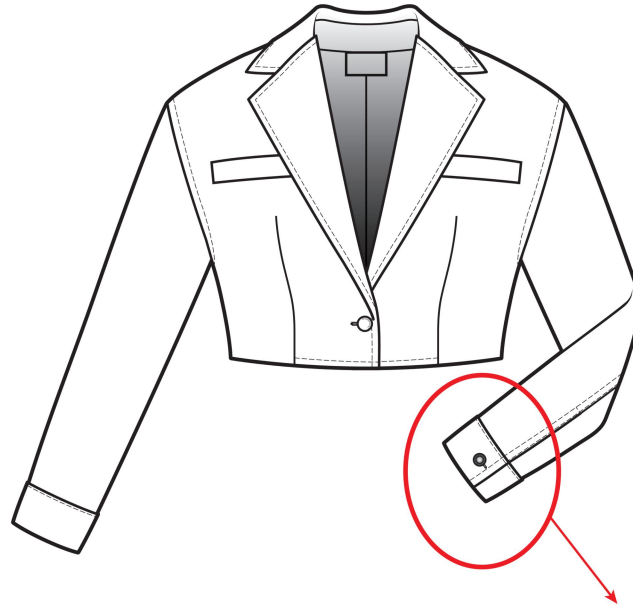
Season:  
Fall 2020

Alexanderwang.t

**Black Denim Cropped Drop Shoulder Blazer**

Long sleeve non-stretch denim blazer in black. Notched lapel collar. Single-button closure at front. Welt pockets at chest. Darts at cropped hem. Dropped shoulders. Single-button barrel cuffs. Logo-engraved tonal hardware.

## Tech Pack Sleeve Placket Detail





# Plaid

Tech Pack/Pg.4\_Trim Page

**Garment Number:**  
AD-01 and AD-02

**Designer:**  
Alexanderwang.T

**Gender:**  
Female

**Category:**  
Outerwear

**Date:**  
8/7/2020

**Season:**  
Fall 2020

Alexanderwang.t

## Black Denim Cropped Drop Shoulder Blazer

Long sleeve non-stretch denim blazer in black. Notched lapel collar. Single-button closure at front. Welt pockets at chest. Darts at cropped hem. Dropped shoulders. Single-button barrel cuffs. Logo-engraved tonal hardware.

## Tech Pack Trim page



### Color Ways

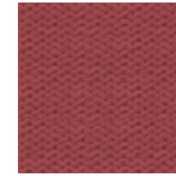
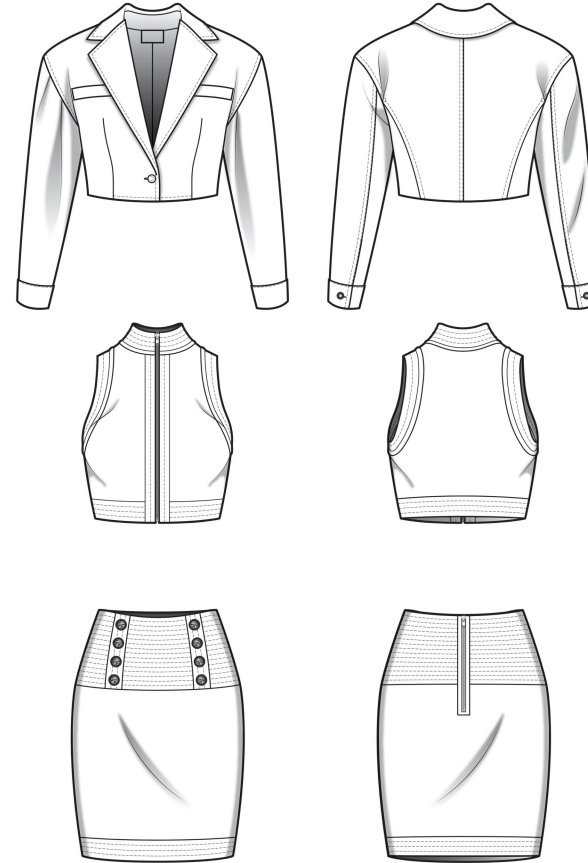
Item Description	Location	Quantity	Size	Comments	DarkGreen/Beige	DarkRed
55% Cotton,40% Nylon,5% Acrylic	Sleeves	3 Yards	N/A		Beige	DarkRed
100% Cotton	Shell Front Pocket	3 Yards	N/A		N/A	DarkRed
100% Wool	Shell Front Pocket	3 Yards	N/A		DarkGreen/Beige	N/A
Branding Label	Center Back Interior	1	N/A		N/A	N/A
Plastic Buttons	Front Placket	1	1/2"		N/A	N/A
Metal Buttons	Sleeve Placket	2	1/2"		N/A	N/A



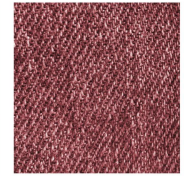
# Plaid

Look1

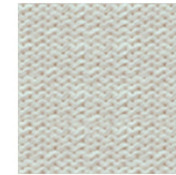
## Look 1



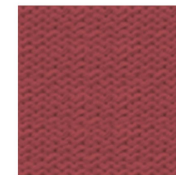
DarkRed



DarkRed



Beige



DarkRed



# Plaid

Look2

## Look 2



DarkSeaGreen



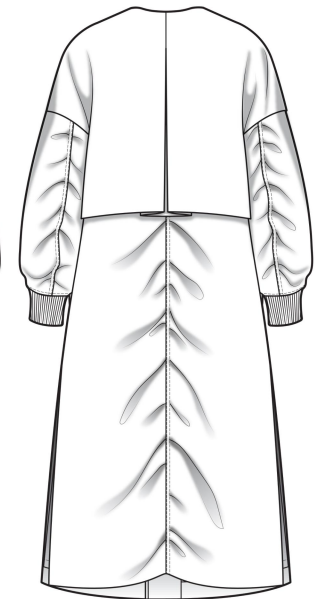
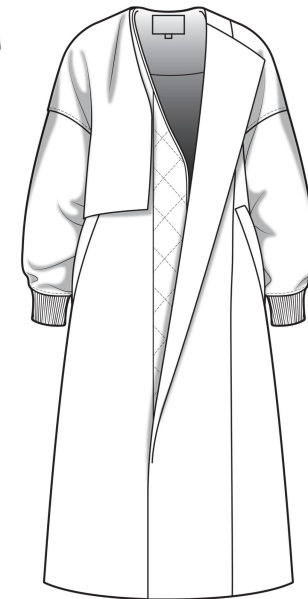
DarkSeaGreen



SaddleBrown



DarkSeaGreen







# Cherry Cheng

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**Email:**  
chenglu2018win@163.com

**Address:**  
San Francisco, CA

**Website:**  
[cherryboom.org](http://cherryboom.org)



## CHERRY CHENG

Fashion Design

### Profile

I am an excellent Fashion designer who has foundation of art and design. Additionally, due to the different study experience of art and engineer from other designers, I have unique thinking ability of fashion. My passion for fashion design makes me always enjoy creating new artworks, patterns and garments with my hands and all materials I can use.

### Language

English: Conversational  
Mandarin: Native

### Professional Skill

Tools  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Microsoft Office Word  
Microsoft Office PowerPoint  
Microsoft Office Excel

Skills  
Machine Sewing  
Fashion Drawing  
Dressmaking

Pattern Making  
Draping

Performance  
Organization  
Presentation  
Time Arrangement  
Teamwork  
Communication

### Education

2023 IMFA of Fashion Design  
Academy of Art University, San Francisco.

2018 IBFA of Fashion Design  
Academy of Art University, San Francisco.

2017 IBE-Bachelor of Engineering  
JiLin University, China

### Experience

2019~2022·Take Fashion Courses

- Attend School Fashion Week
- Completed 23 Projects
- Took 3D Design class to develop more high level garments
- Took Fashion Design class to study the way to do fashion collections
- Took Construction of Fashion to learn how to sew different kinds of clothes
- Took introduction of Fashion

2018·Coplete my 1st Portfolio

I started to learn about fashion collection and did research for the information about fashion and trends, and I finished my first portfolio this year.

Then I applied to be a student in AAU, and started my undergraduate program.

2017·Begin to Design for people

When I was in university in China, I've began to design garments for my classmates and friends. For exmple, I designed uniforms for my class before I graduated.