

## Corset Mastermind - Candice Cuoco

### From FIDM to Fashion Week

Candice Cuoco had begun her fashion career by attending Fashion Institute of Design and Merchandising, also known as FIDM. Acting as Cuoco's first step to the fashion world, her popularity only began to pick up after that. Later she was selected as a participant on season 14 of Project Runway where she ended the season as a finalist. She came back in 2018 for the airing of Project Runway All-Stars. Following the creation of her own fashion label at the age of 25, the designer quickly pushed to be shown in New York, London, Paris, as well as Los Angeles fashion weeks. Cuoco has also been featured in most every major fashion publication and has dressed countless celebrity clients such as Megan the Stallion, Lady Gaga, Bella Poarch, Doja Cat, and many more.

Known for her seductive, high-end leather garments that embody her own style and body anyone who wears them. Candice takes us through a lot of her costume design process in her social media, where she makes edits for viewers to watch her create these incredible pieces by hand. Along with the journal entries available on her website. She's creative, honest and is here to show you what truly goes into being a fashion designer, step by step.

"I realized that creating was what I wanted to do for the rest of my life, and nothing else was going to fill that void" Cuoco stated.

Over the past few years Candice Cuoco has produced top couture, structured silhouettes, featuruembellished and avant-garde designs. Even partnering with Epson America to create her own custom textiles and prints to launch her swimwear line. With a signature being of confidence and strength, Cuoco envisions her garments to empower women and embody the idea of armor.

Candice Cuoco has been busy, creating her crazy corsets regularly in addition to taking on the collaborations with multiple celebrities to create for red carpet events, music videos, or even weddings. A few of her celebrity customers include Megan the Stallion, as Candice has recently produced 7 looks within just a few days. In the artists video "Sweetest Pie" her backup dancers appear in all lace catsuits covered in beading and Cuoco's "Mary" harness. Another example, Lady Gaga's "Stupid Love" music video where she designed several featured pieces, in particular Gaga's asymmetrical pink bikini along with her ruffled-heart nipple pasty. Not to mention the thirteen individual dancer costumes consisting of hand distressed denim and hardware details. Another celebrity often seen in a custom Cuoco is Bella Poarch from music videos to red carpet events.

Taking a brighter, more elegant side of design Candice has expressed her passion in her work as she continues to receive the opportunity to make top tier halloween costumes for her daughter, luxe costumes for friends, or even a wedding dress for Paris Hilton. In the recent marriage of Paris Hilton, Candice shared to social media that she got the pleasure of creating

an ultimate Paris dress, incorporating lots of tulle, beading, lace, a satin corset and butterfly wings.

Since Candice Cuoco has entered the fashion industry, she's taken it by storm and has worked her way up. While producing handmade couture and documenting the process along the way for her viewers. Cuoco has made it a point that her audience is important to her and she wants nothing but positive vibes for everyone. In continuing this dark and deep romantic approach, keep an eye out for Candice Cuoco and future collections or collaborations.

"It's like being in a very dedicated and committed relationship with yourself and your life. Screw boundaries and boxes that society likes to place women in. Forget being softer and more polite because it's some persons ideal version of what a 'real woman' is supposed to behave like. Misbehave, raise eyebrows, MAKE AND BREAK YOUR OWN RULES, be proud of your own mistakes. Love every scar like it's a kiss from the moon. Let no person make you believe you are less, because you are more. AND NEVER BE SORRY for being more than most can handle. We were never meant to be handled, we were meant to live, love, and be loved. I believe in the strength and courage of women. I am woman, and I am fucking proud."

- Candice Cuoco