

• LUXURY STREETWEAR BRAND

• CAPSULE COLLECTION

• PAULINA TRUJANO

CANDIDO

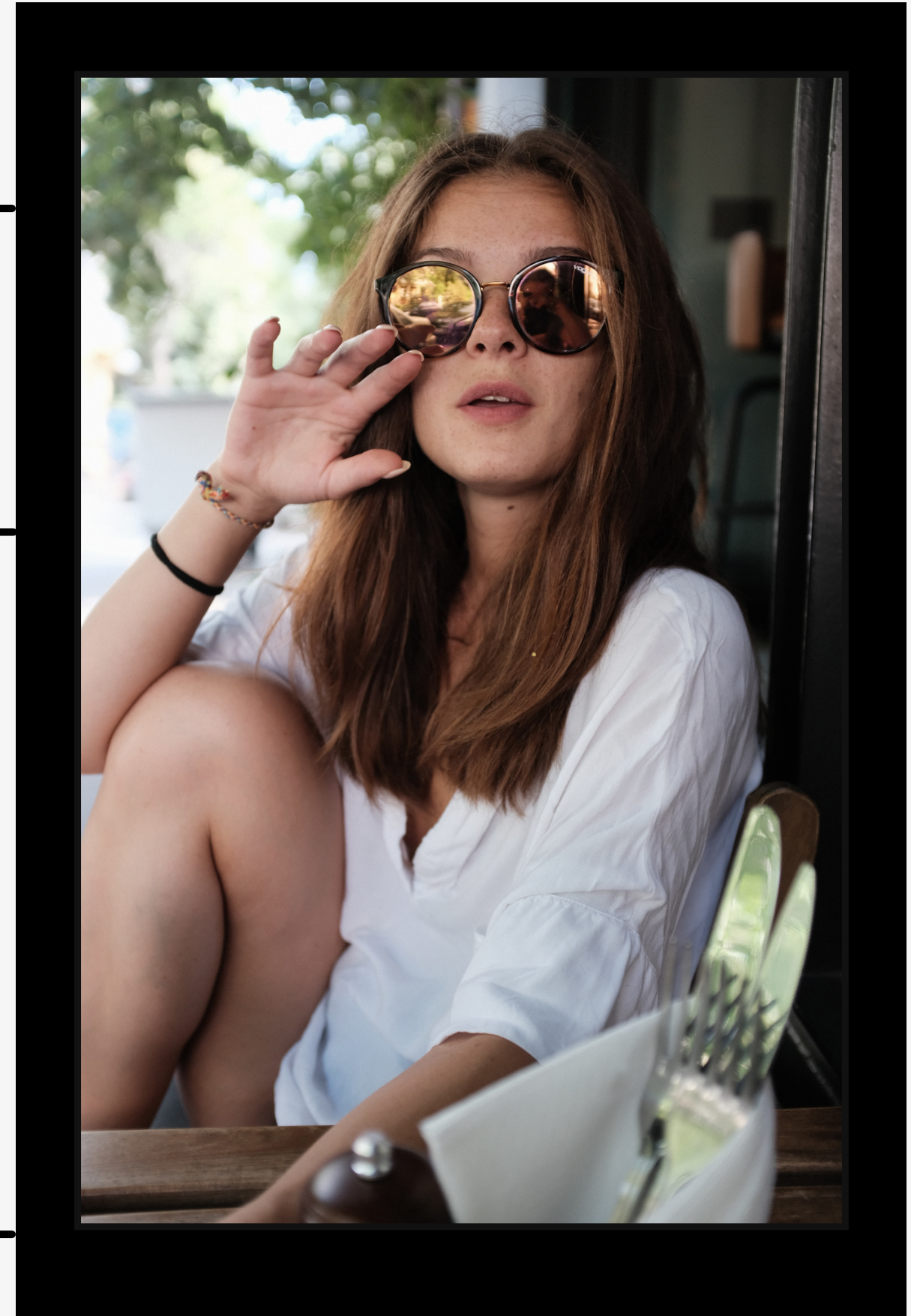


About Us

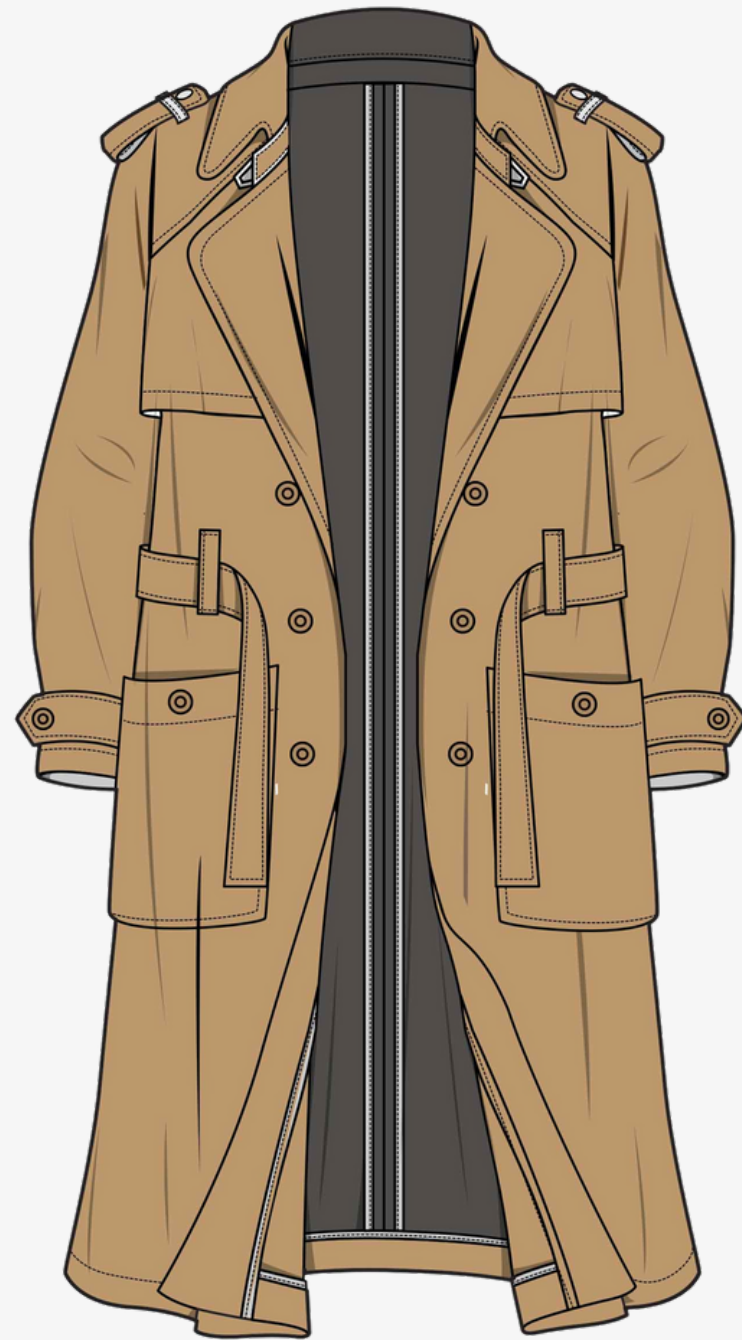
Candido is a luxury, sustainable American brand that features multipurpose, fashion forward pieces and upgraded basics with a modern, streetwear vibe.

Candido takes pride in offering the highest quality, sustainable fabrics that are even better than the "real thing".

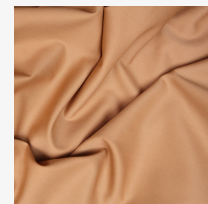
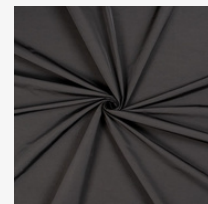
We don't shy away from standing up for our beliefs and resonate with everyone who challenges standards. Be true, be Candido.



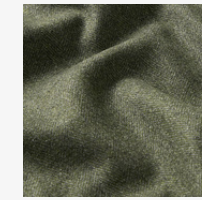
CAPSULE GROUP



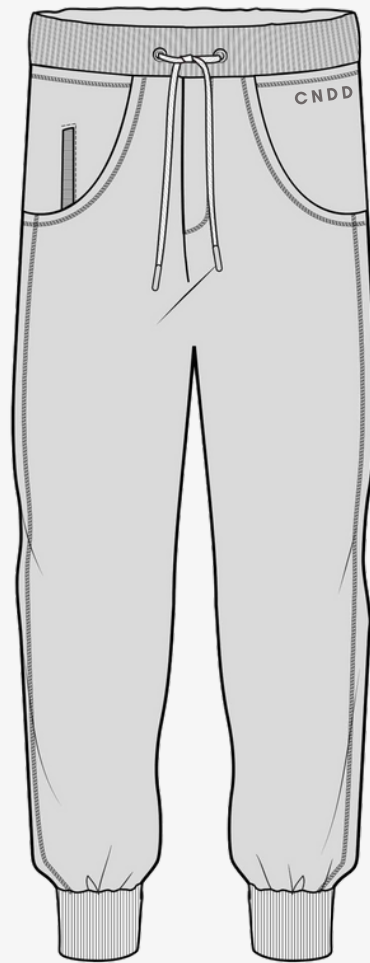
The Classic Trench Coat
Style# CT901
Gabardine Dyed Woven Camel
\$1100



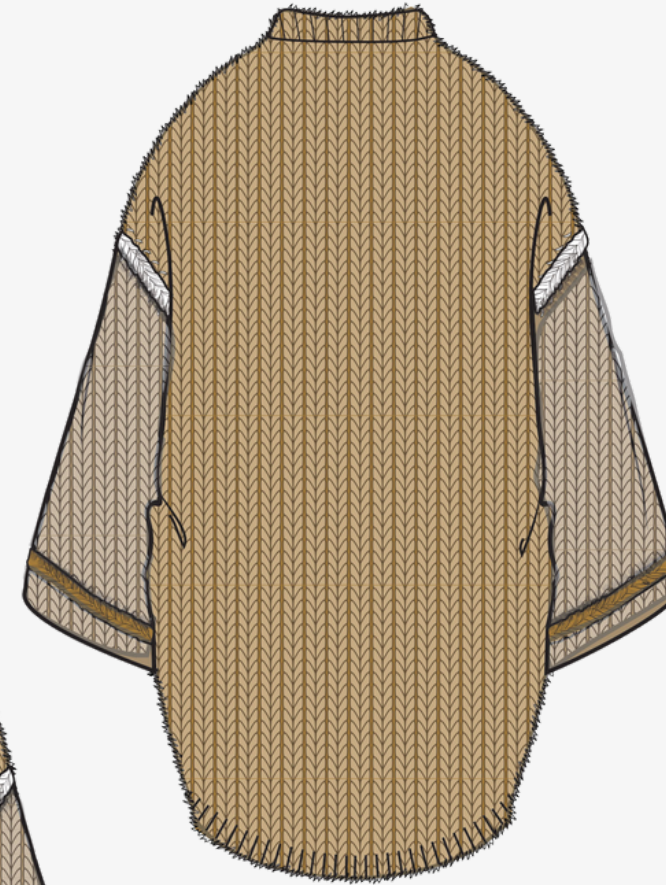
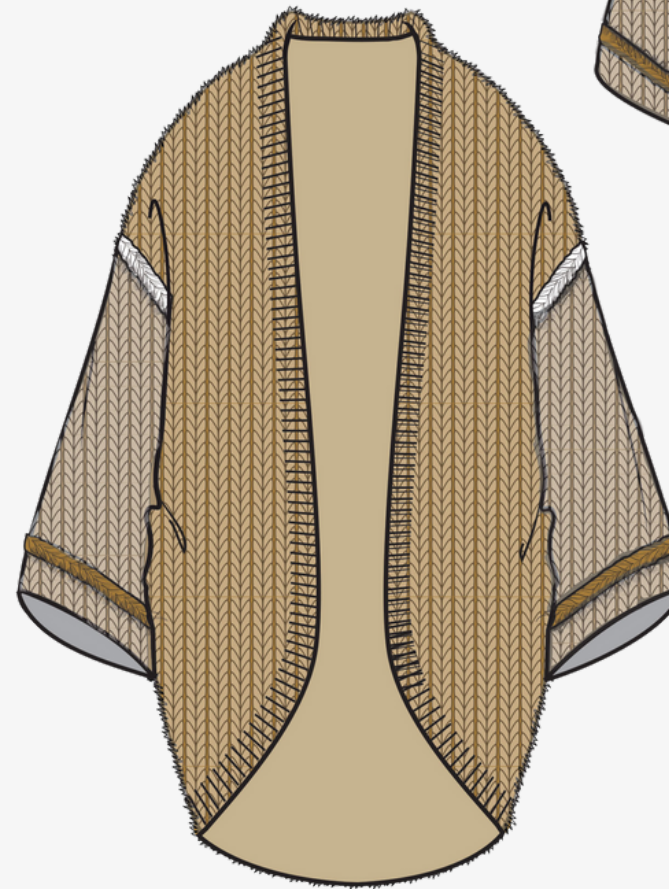
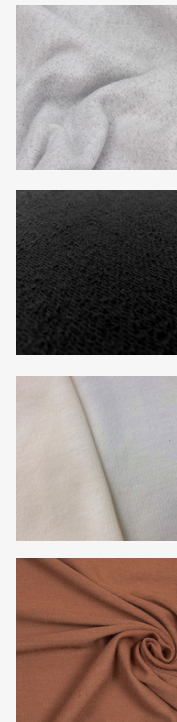
The Boyfriend Shirt
Style# MT052
100% Recycled Wool
\$520



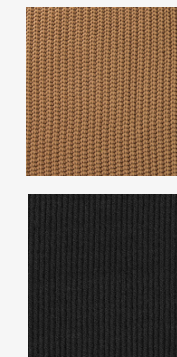
CAPSULE GROUP



The Everywhere Set
Style# LG210
100% Organic French Terry
Cotton
\$450



The Oversized
Cardigan
Style# S37221
55% Hemp 45%
Organic Cotton
\$250



CAPSULE GROUP

Candido will create a collection for Fall/Winter 2022. The capsule group features three types of outerwear, a shirt-jacket, a trench coat and a cardigan; and a sweatsuit ensemble.

These pieces were selected to introduce the wide variety of sustainable, high-quality fabrics including alpaca wool and hemp with organic cotton. It also speaks to the nature of Candido: young and trendy with a touch of classic.



TIME & ACTION CALENDAR

Time and Action Calendar: Candido, CMT Production. Traditional Calendar	Fall 22
Design Line aprox (6-8 weeks)	9/6 to 10/19
Fabric and print selection (aprox 6-8 weeks)	9/6 to 10/20
Order Sample Yardage and Trims (1 month)	9/30 - 10/30
Pattern Making and Sampling Process (3 1/2 months)	10/20 to 1/20
Begin Pre-cost process, select venue for production and the best factories that match our quality and sustainability values (1 month)	20-Dec
Final venue and cost. Complete styles and finalize price (one month)	20-Jan
Order Bulk Fabrics and Trims (two and a half months for fabric production in the France -Les Trouvailles D'Amendine- and shipment to factory in Los Angeles, CA -Nature USA)	20-Feb
Grade Patterns and Set Markers (one month)	6-May
Cutting the garments (1 week aprox)	6-Jun
Sewing the garments (3 weeks aprox) since most of our styles are not complex.	13-Jun
Finishing and Packing. Inspection and quality check. (10 days)	4-Jul
Completed Goods Shipped by Truck from Los Angeles to New York (7 days)	14-Jul
Completed Goods Received in New York Warehouse	21-Jul
Completion Date and Ready to Ship to Stores	1-Aug

- CMT production allows for us to find truly sustainable mills and fabric manufacturers of our choice.
- A Traditional Calendar allows for each stage to be properly addressed. Ensure process is sustainable from start to end.
- We will source fabrics from Europe and USA, but clothing will be made in the USA.

Production Calendar

VENDOR & SUPPLIER LIST

Supplier Name: Les Trouvailles D'Amandine.
Address: 3-75 bvd de Courcerin - Parc de
Coucerin Bat B6 - 77185 Lognes - France .
Contact: '+33(0) 9 5372 1738
contact@amedinecha.com
amedinecha.com
Specialty: Global Organic Textile Standard
Fabrics and Trims
Non harmful chemical extracts or plant
extracts. No animal extract.
Fabric: Gabardine Dyed Woven Noir Fabric
Designed, dyed, spun and weaved in France.
Fiber Content: 100% Organic Cotton.
Fibers from organic farming in India, Benin
and Tanzania.
Weight: 350g/m2
Fabric Width: 155cm
Price: €30.7 per m
MOQ: 50m for in stock fabrics.
200m for personalization.
Lead Time: 6-8 weeks
Style: Trench Coat

Supplier Name: Bulk Hemp Warehouse.
Address: 1810 E. Sahara Ave Unit 324. Las
Vegas, NV 89104.
Contact: 805-410-4367
help@bulkhempwarehouse.com
bulkhempwarehouse.com
Specialty: Hemp ropes, twines, fabrics, fibers
and other hemp seed and raw materials.
Fair Trade. Certified Organic, Cruelty-Free,
Vegan, Non Gmo. Grown in Usa, Romania,
Canada and China.
Fabric: Cotton Twill Woven Black Fabric
Fiber Content: 55% Hemp, 45% Organic Cotton
Weight: 10.5oz per square yard
Fabric Width: 57"
Price: \$19.30 per yard.
Prices lower when ordering bigger quantities.
MOQ: 100 yards
50m for personalization.
Lead Time: 3-5 days to process orders. 1-2
weeks from Nevada to NY.
Style: Trench Coat

Supplier Name: Offset Warehouse.
Address: United Kingdom. Undisclosed
location to the public.
Contact: naomi@offsetwarehouse.com
info@offsetwarehouse.com. Live chat in
website. Offsetwarehouse.com
Specialty: Ethical ecofabrics and
haberdashery. From fashion to interiors, toy
making and lingerie. Environmentally
responsible.
Fabric: Soft Pineapple Mulberry Silk Woven
Fiber Content: 50% Pineapple Leaf
(Philippines) 25% Raw Silk (Philippines) 25%
Spun Mulberry Silk (Canada)- from leftovers of
the reeling process.
Weight: Aprox. 30gsm
Fabric Width: 95cm
Price: \$105.75 per meter. Lower prices are
available after 25m purchase.
MOQ: 10m
Lead Time: 6-8 weeks.
Style: Top

VENDOR & SUPPLIER LIST

Manufacturer Name: Apparel Production Inc.
Address: 270 W 39th St #1701 New York, NY 10018
Contact: +1 (212) 278-8362
info@apparelproductionny.com
Type of manufacturer: FPP and CMT.
Product Types: All apparel including sportswear, outerwear and even swimwear.
Time in Business: 74 years. Began in 1947.
Other Brands: Theory, Veronica Beard, Marc Jacobs, Calvin Klein, amongst others.
Factory Size & Location: They have two factories, one in NYC and one in China. They make and fit everything in the NYC factory and then send overseas if the project is too large. Eco friendly and fair trade factories.
MOQ: 125 woven units domestically. 300 woven units for overseas. 300 knits units domestically. 500 knits units for overseas
Lead Time: Average turnaround to develop your first sample is about 5 – 10 days after we've received your fabric.
After our tables are set and fabrics are marked and cut, it's about 2 – 3 weeks of production time.
Depending on where they are made, it's shipping time.

Manufacturer Name: Nature USA.
Address: 3097 E. Ana St, Rancho Dominguez CA. 90221
Contact: (310) 667-9030. sales@natureusa.net
natureusa.com
Type of manufacturer: FPP and CMT.
Product Types: Knits, outerwear, intimate wear, lounge wear and athleisure for USA production. Printing is also offered. They have the option to manufacture globally and can produce any garment.
Time in Business: 24 years. Began in 1997
Other Brands: This manufacturer specializes in helping small to medium brands. I searched for an answer but couldn't find anywhere. I also wrote to them but they said I had to send examples of what I was looking for in order to answer my questions
Factory Size & Location: Their factory is located in Los Angeles where they design and manufacture the products. They also have global sources where they can manufacture abroad, more styles and kinds of apparel.
MOQ: 10k units per style. 1200-1800 units per color for Custom
Lead Time: 4 to 10 weeks.

Selection

Our suppliers will be varied. Since our fabrics are of the highest quality and sustainability standards, we are unable to select just one supplier for all our fabrics. We will chose the best in their categories like Bulk Hemp Warehouse for Hemp fabrics and Offset Warehouse for specialized fabrics and trims. The suppliers abroad we selected have similar lead times that can be planned into our calendar and their MOQ is very attainable for us as a small and new brand. We will also source domestically, which provides shorter lead times for fast deliveries.

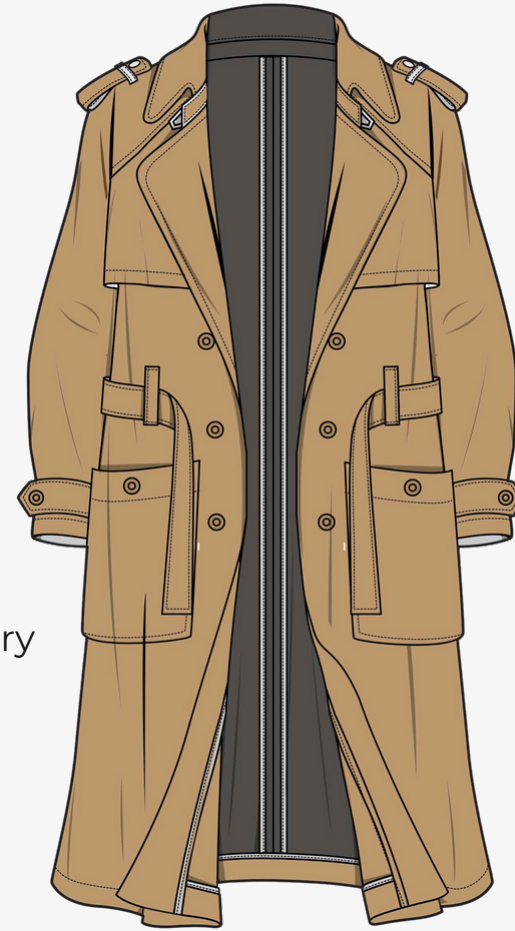
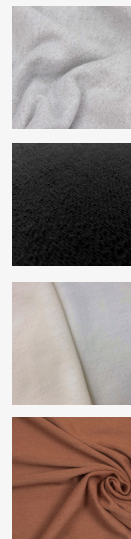
Our manufacturer will be Apparel Production Inc. It is the best choice for Candido since they have the years of experience, reputable clients, eco-friendly and fair trade factories and they are adaptable to smaller brands. MOQ is attainable for the collection and location is key since our warehouse is also in NY. We will have a closer communication, more control over production and shorter and cheaper freight.



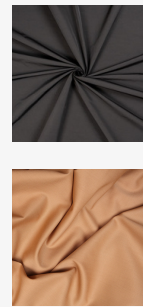
SKETCHES & TECH PACK



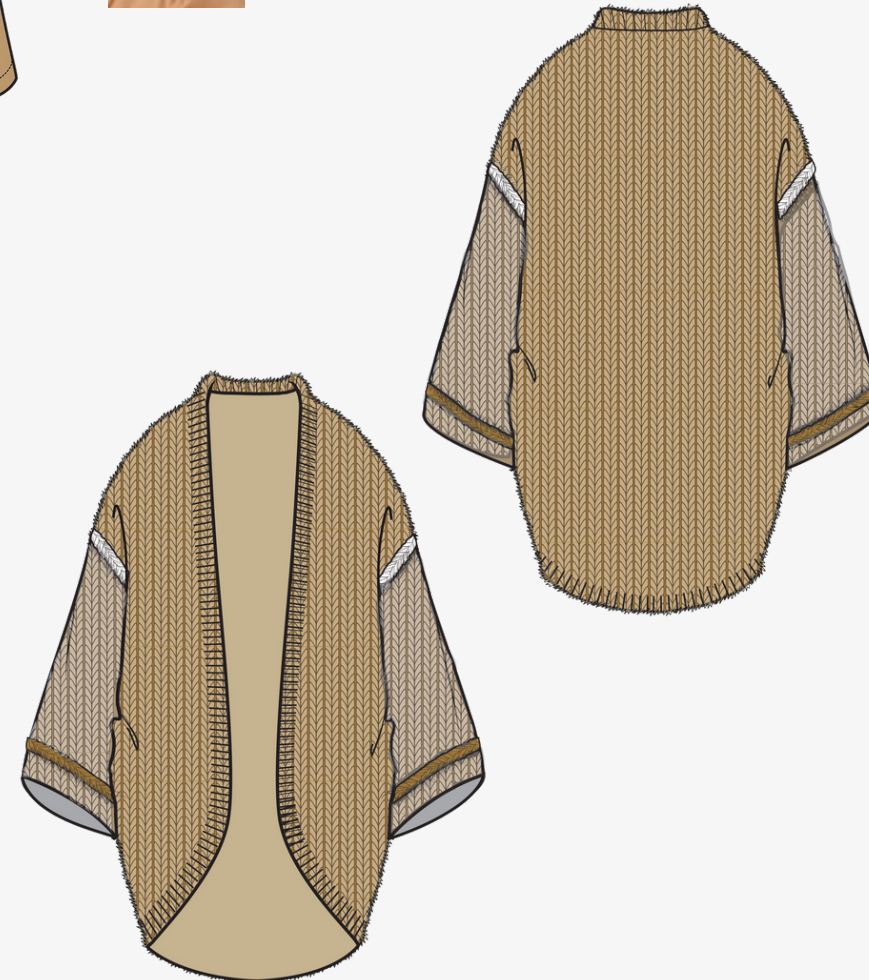
The Everywhere Set
Style# LG210
100% Organic French Terry
Cotton
\$450



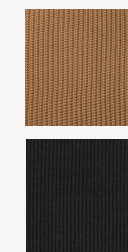
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Coat
Style# CT901
Gabardine Dyed
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The Boyfriend Shirt
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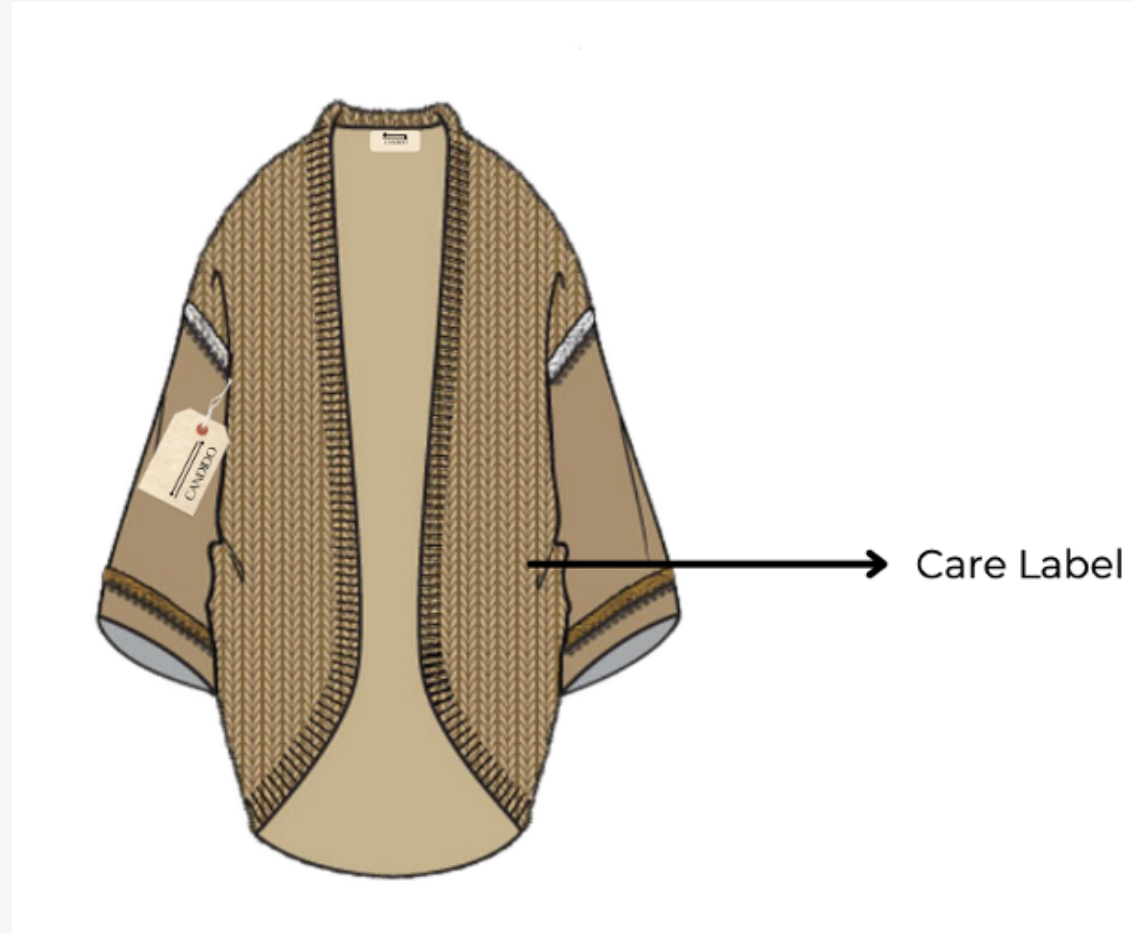


The Oversized
Cardigan
Style# S37221
55% Hemp 45%
Organic Cotton
\$250



SKETCHES & TECH PACK

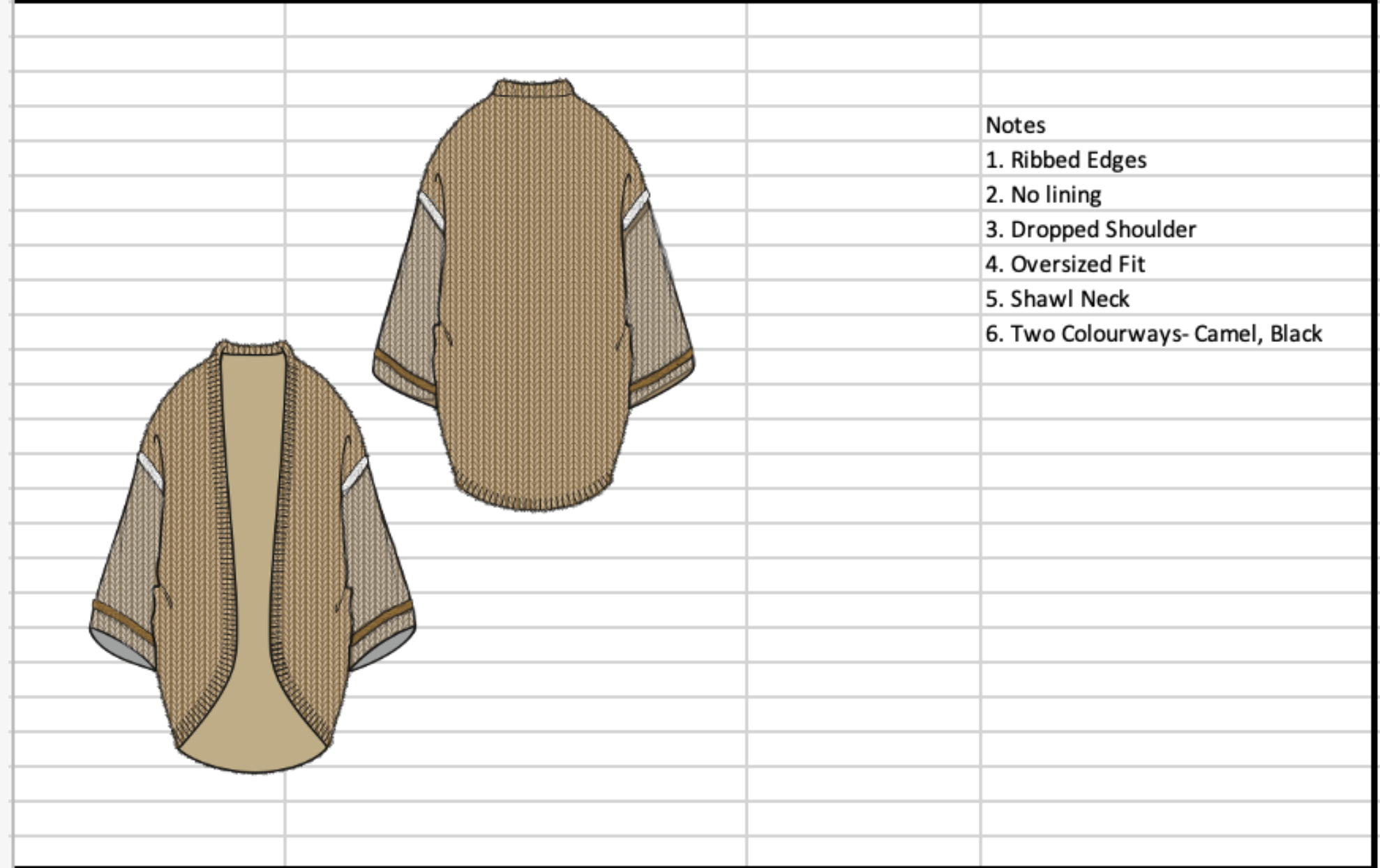
PLACEMENT SKETCH



Design Detail

Detail Sheet & Garment Spec: Candido

Style #:	CA1104
Description	Hemp Cotton Sweater Knit Fabric
Season	F/W22
Date	19-Nov



- Notes
1. Ribbed Edges
 2. No lining
 3. Dropped Shoulder
 4. Oversized Fit
 5. Shawl Neck
 6. Two Colourways- Camel, Black

Fabric Swatch:		Label Requirements:	
		Hang Tag	30mm x 65mm. Under right arm.
		Care Label	Sewn care label on bottom left side.
		Brand Label	Sewn on neck.
		** label placement/size sketch	

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Specifications

Detail Sheet & Garment Spec: Candido							
Style #:	CA1104	Collection	Fall 22 First Delivery				
Description	Hemp Cotton Sweater Knit Fabric	Factor Name	Apparel Production NY				
Season	Fall 2022 First Delivery	Updated By	Paulina Trujano				
Date	18-Nov						
		SIZES					
		SMALL	MEDIUM	LARGE	Code	Grade Rules	
		TOPS					
		Center Back Length	28"	30"	32"	A	2"
		Chest 1" Below AH	25"	26"	27"	B	1"
		Across Front 7" Below HPS	25"	26"	27 1/2"	C	1" then 1 1/2" from M, L
		Across Back 7" Below HPS	26 1/2"	27 1/2"	29"	D	1"
		Front Armhole Curve	7"	8"	9"	E	1"
		Back Armhole Curve	7 1/2"	8 1/2"	9 1/2"	F	1"
		Sleeve Length from CB to Slv Edge	33"	35"	37"	G	2"
Collar Height at CB	1 1/4"	1 1/2"	1 3/4"	H	1/4"		
Sleeve Opening	5"	5"	5"	I			
Rib detail from Slv Edge to 2" underarm	24"	24 1/2"	25"	J	1/2"		
Special Instructions							
Braided trims to be placed 2" above sleeve opening and 3" below underarm.							

SKETCHES & TECH PACK

Bill of Materials: Candido									
Style #:	CA1104			Collection:	Fall 2022 First Delivery				
Description:	Hemp Cotton Sweater Knit Fabric			Factory Name:	Apparel Production NY				
Season:	Fall 2022 First Delivery			Updated By:	Paulina Trujano				
	Item	Item Description (Fabric/Trim)	Size/Width	Vendor Supplier	Color	Location	Price	Lead-time	MOQ
Fabric	Hemp Cotton Knit Fabric	55% Hemp, 45% Certified Organic Cotton	48"	Bulk Hemp Warehouse	Camel	Body	\$13.40 per yard	6-8 weeks	50 yards
Trims & Findings	Fusible Knit Stay Tape	Polyester	1 roll - 25 yards	Gail Patrice Designs	natural	Neck & sholders	\$ 7.31	2 weeks	10 rolls
	Abaya Decorative Gimp Trim	80% Polyester 20% cotton	1 yard	Trims by the Yard	Ivory multi	Arm & wrist sear	\$ 2.78	2 weeks	5 yards
Labels & Packaging	Hang Tag	100% Recycled and FSC certified paper	30mm x 65mm	EE Label Factory	White	Under right arm	\$207.16 for 500 pieces	2-3 weeks	500 pieces
	Care Label	Made from recycled yarn (rPET labels)	5cm x 2cm	EE Label Factory	White	Inside collar	\$308 per 250 pieces	2-3 weeks	250 pieces
	Box	100% recycled content, naturally biodegradable	6.000 x 4.000 x 2.000	Ecoenclose	Cardboard		\$20 for 25 boxes	4-5 weeks	100 for custom branded
	Tissue paper	100% recycled and FSC certified paper	19.5" x 30"	Ecoenclose	White		4800 sheets for \$78.29	4-6 weeks	10 reams
	Brand Label	100% recycled polyester	70mm x 38mm	EE Label Factory	White	Neck	\$317 per 250 pieces	2-3 weeks	250 pieces

C O S T I N G

Cost Sheet



This SRP is ideal for the brand as planned before. For Jackets the range goes from \$390 to \$1100 for the styles. This essential piece uses high-quality alpaca wool which is highly eco friendly and has amazing properties. It is the perfect example of what the brand is about and is in par with our brand identity and merchandising strategy. Shipping is Delivery Duty Paid.

Style #: CA1104		Date: August 1st 2022			
Description: Western Boyfriend Shacket		Size Range: XS-XL			
Season: Fall 2022		Factory: Apparel Production Inc			
A	Fabric	Yards	Width	Cost	Total
	Alapaca Wool Fabric	2	153cm	\$ 69.00	\$ 138.00
					Total Fabric Cost = \$ 138.00
B	Trims/Findings	Quantity	Size	Cost	Total
	Black Corozzo buttons	10	28mm	\$ 0.77	\$ 7.65
	Organic Cotton Thread - black	2	100m	\$ 4.43	\$ 8.86
	Seam Tape	1	3/4", 72 yard roll	\$ 0.17	\$ 0.17
					Total Trims/Findings Co \$ 16.68
C	Packaging/Labels	Quantity	Size	Cost	Total
	Hang Tag	1	30mm x 65mm	\$ 0.41	\$ 0.41
	Brand Label	1	70mm x 38mm	\$ 1.27	\$ 1.27
	Care Label	1	5cm x 2cm	\$ 1.23	\$ 1.23
	Box	1	6.000 x 4.000 x 2.000"	\$ 0.80	\$ 0.80
	Tissue paper	2	19.5" x 30"	\$ 0.02	\$ 0.04
					Total Packaging/Labels \$ 3.75
D	Labor: Cut, Sew and Assembly				
	Development	Total charge:	Total per piece	\$ 22.59	
	Sample Charges	\$ 760.00	Total per piece	\$ 6.08	
	Pattern Making and Marker Making	Total charge: \$30	Total per piece	\$ 0.24	
				Total Labor: \$ 28.91	
E	First Cost (=A+B+C+ D)				
				\$ 187.34	
F	Shipping, Transporation, Miscellaneous				
	Duty %	20% Import from China to US		34.516	
	Shipping	12.04 per 1 pound DDP		\$ 12.04	
	Freight	From API to warehouse		\$ 5.03	
				Total Miscellaneous \$ 51.59	
Total Cost (=E+F)				\$ 238.93	
Retail Mark up %				70%	
				\$ 796.43	
Suggested Retail				\$ 800.00	

500 pieces
250 pieces
250 pieces
25 pieces
4800 pieces

Purchase Order

I corrected the cost sheets by comparing with a similar garment in a different fabric from the brand I currently work for.

I decided to order the MOQ (125 pieces) for woven pieces from their domestic factory as part of our first capsule collection. These 125 pieces will be sold at \$750 and giving us a markup of 70%, to keep us in check with our sales plan. This first launch will help us make decisions for future orders in terms of quantities, sizes and colors. This decision also supports our merchandising strategy of offering smaller quantities for a more eco-friendly production.

Company Name	<i>CANDIDO</i>		
Phone Number	(650) 704-8402	Date	5/6/22
Website	candido.com	PO Number	C11001
Email	hello@candido.com		
Company Address	1031 Walnut Ave E.433	Cancellation Date	8/7/22
	New York, NY 10172	Payment terms	PIA 50%
		Ship via:	Domestic Ground Shipping
Vendor Name	Apparel Production Inc		
Address	270 W 39th St #1701, New York, NY 10018		
Company Name	Candido		
Address	1031 Walnut Ave E.443		
	New York, NY		
	Phone Number	(212) 278-8362	
Ship To	1031 Walnut Ave E.433 New York, NY. 10172		
Name	Paulina Trujano Arreola		
	Phone Number	(650) 704-8402	
Details	Quantity	Unit Price	Total
Alpaca Wool Oversized Shirt Jacket (XS-Green)	25	28.91	\$ 722.75
Alpaca Wool Oversized Shirt Jacket (S-Green)	32	28.91	\$ 925.12
Alpaca Wool Oversized Shirt Jacket (M-Green)	33	28.91	\$ 954.03
Alpaca Wool Oversized Shirt Jacket (L-Green)	20	28.91	\$ 578.20
Alpaca Wool Oversized Shirt Jacket (XL-Green)	15	28.91	\$ 433.65
	125		
Additional Notes/Special Instructions		Subtotal	\$ 3,613.75
Completion Date: 8/1/2022			
CMT- Unit price includes cutting/sewing, classic flap pocket, decorative stitch.		Total	\$ 3,613.75
Candido will provide fabric and trims	Print Name	Paulina Trujano	
Goods made in NY factory and shipped to warehouse in NY.	Signature	<i>Paulina Trujano</i>	

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